

**top**

**5**

**review of**

**VISION**<sup>20/20</sup>

THE FUTURE OF GOLF



**#1 PARTICIPANTS**

**13** NATIONAL OWNERS ASSOCIATIONS

**17** GOLF FEDERATIONS

**6** INDUSTRY SUPPLIERS

**4** MEDIA PARTNERS

at?

What examples can I learn from and what can I do to make an attractive and enjoyable experience at my facility?

## *golf industry initiatives*

*If facilities and organisations across the globe making golf appealing changing the face of the game across gen*



# #2 WEBSITE





**#3 WORKSHOPS**

**13**

**COUNTRIES**

**3**

**CONTINENTS**

**3k**

**PARTICIPANTS**

**100'S**

**NEW IDEAS SHARED**



Indoor Golf Arena® @indoorgolfarena · Apr 8

Tribal marketing for #golf: [golfincmagazinemonthly-digital.com/golfincmagazin...](https://golfincmagazinemonthly-digital.com/golfincmagazin...) @EGCOA @GolfInc

↩️ ↻️ ❤️ 2 ⋮



SMS INC. @SMSinc\_UK · Mar 17

@EGCOA giving an overview of Vision20/20 @GolfBIC #golftrends #GrowtheGame



↩️ ↻️ 2 ❤️ 1 ⋮



Golf Course Owners @UKGCOA · Mar 17

Day 2 of #GolfBIC kicking off with @EGCOA Lodewijk Klootwijk and the Vision 2020 - Friendly - Fun - Flexibility - Family

↩️ ↻️ 2 ❤️ 1 ⋮



GolfDevelopmentWales @GDW\_Golf · Feb 2

Any club developing their business should take time to read this from @EGCOA . [thefutureofgolf.eu](https://thefutureofgolf.eu) Great insight in to developing golf.

↩️ ↻️ 1 ❤️ 2 ⋮

# #4 REACTIONS

↩️ ↻️ 1 ❤️ 2 ⋮



## #5 NEXT STEPS



**MARKET  
REVIEW**



**NEW  
INSPIRATIONS**



**NEW TRENDS**



**NEW NUMBERS**