



GSA GOLFSports  
GMBH

GSA Golfsports GmbH  
**SNAG**®

EUROPE / MIDDLE EAST / AFRICA / INDIA

**SNAG**®  
starting new at golf

# WHO WE ARE?

**GSA Golfsports** are developing and providing innovative golf concepts.

Our target is to create contemporary solutions focusing on the needs of today's market.

We are the holders of the **SNAG® General License for Europe, Middle East, Africa and India.**

GSA Golfsports  
Headquarters

MUNICH, GERMANY



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# OUR OBJECTIVE





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# HOW DO WE DO THIS?

**1. REACH OUT**

**2. WELCOME**

**3. INTEGRATE**

REACH OUT





starting new at golf



2-4 Years



4-7 Years



7-11 Years



11+ Years



Adults









An aerial view of a large, diverse crowd of people gathered around a central green field. The crowd is composed of many individuals of various ages and ethnicities, creating a colorful mosaic. The green field is in the center, and the text "TARGET AUDIENCE" is overlaid on it in a white, sans-serif font.

TARGET AUDIENCE



# TARGET AUDIENCE

1. Golf

6. Health

2. Sport

7. Government

3. Activity and Leisure

8. Commercial

4. Educational

5. Social





















































**WELCOME**











# MARKETING / SOCIAL MEDIA **SUPPORT**









# Funity™ - Projects



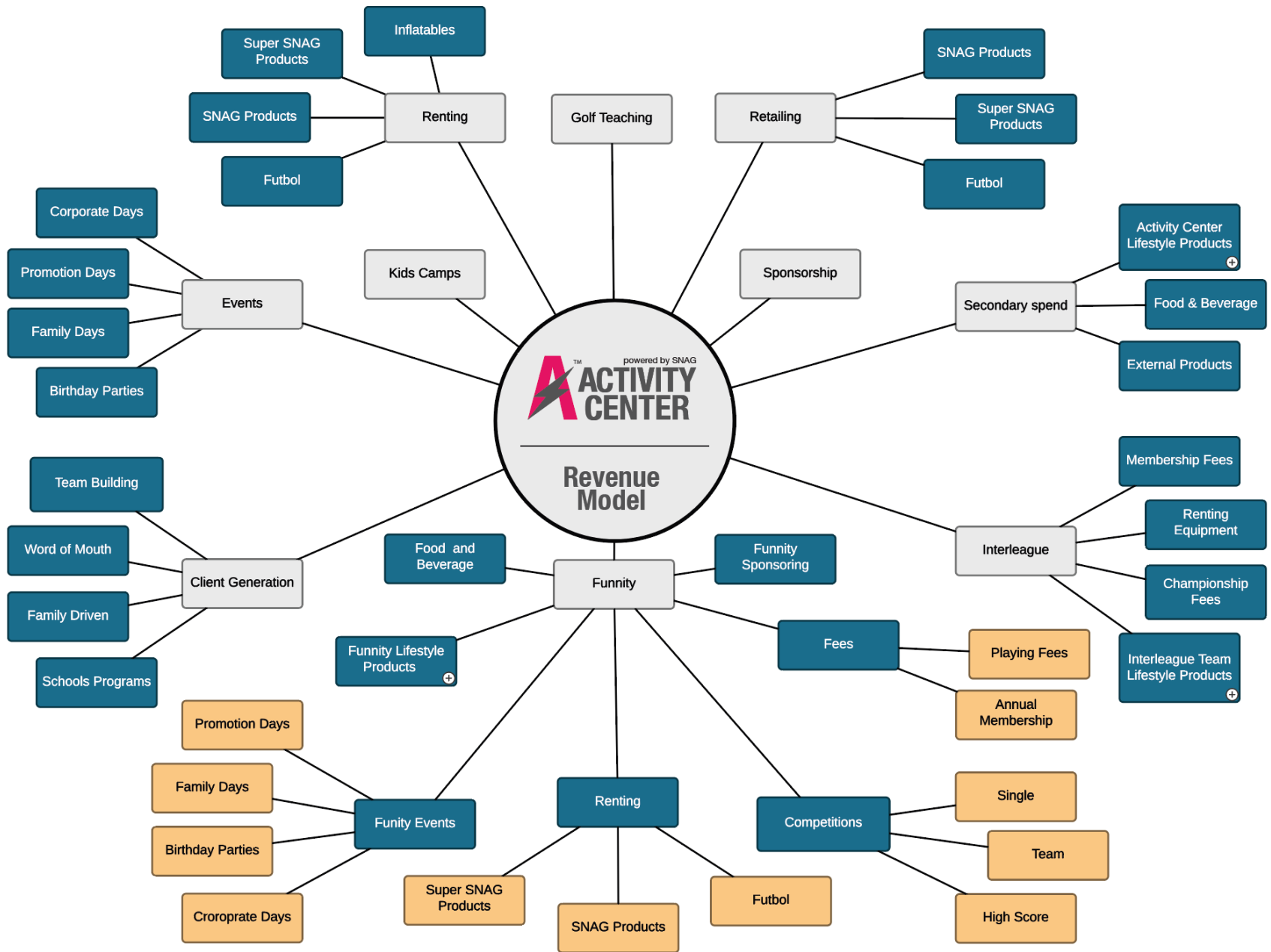
## **Funity™ are family golf parks!**

Innovative systems, short courses with exercise areas, playable with SNAG, Super SNAG, SNAG Futbol providing modern concepts that are perfectly suited to the present day.

Reasonable space requirements, ready-to-play immediately and for everyone – an optimal family entertainment, that brings SNAG fun to players from 2 to 99, while developing new golfers.









INTEGRATE





**Introducing Staff**  
**Mentoring Program**  
**Fun Competitions**  
**Newcomers Events**  
**Friends and Family Days**





**LET THE JOURNEY  
BEGIN!**

# Q&A



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