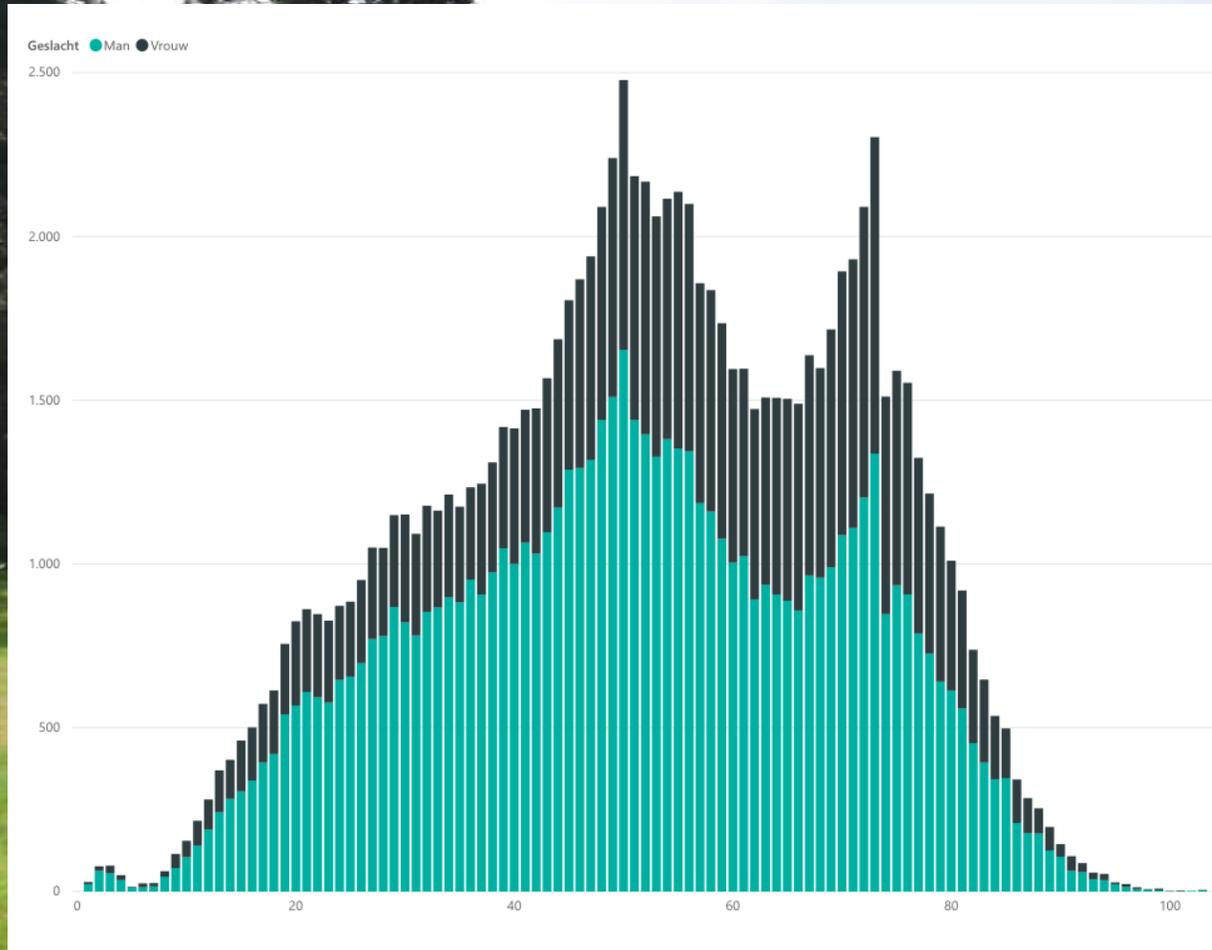


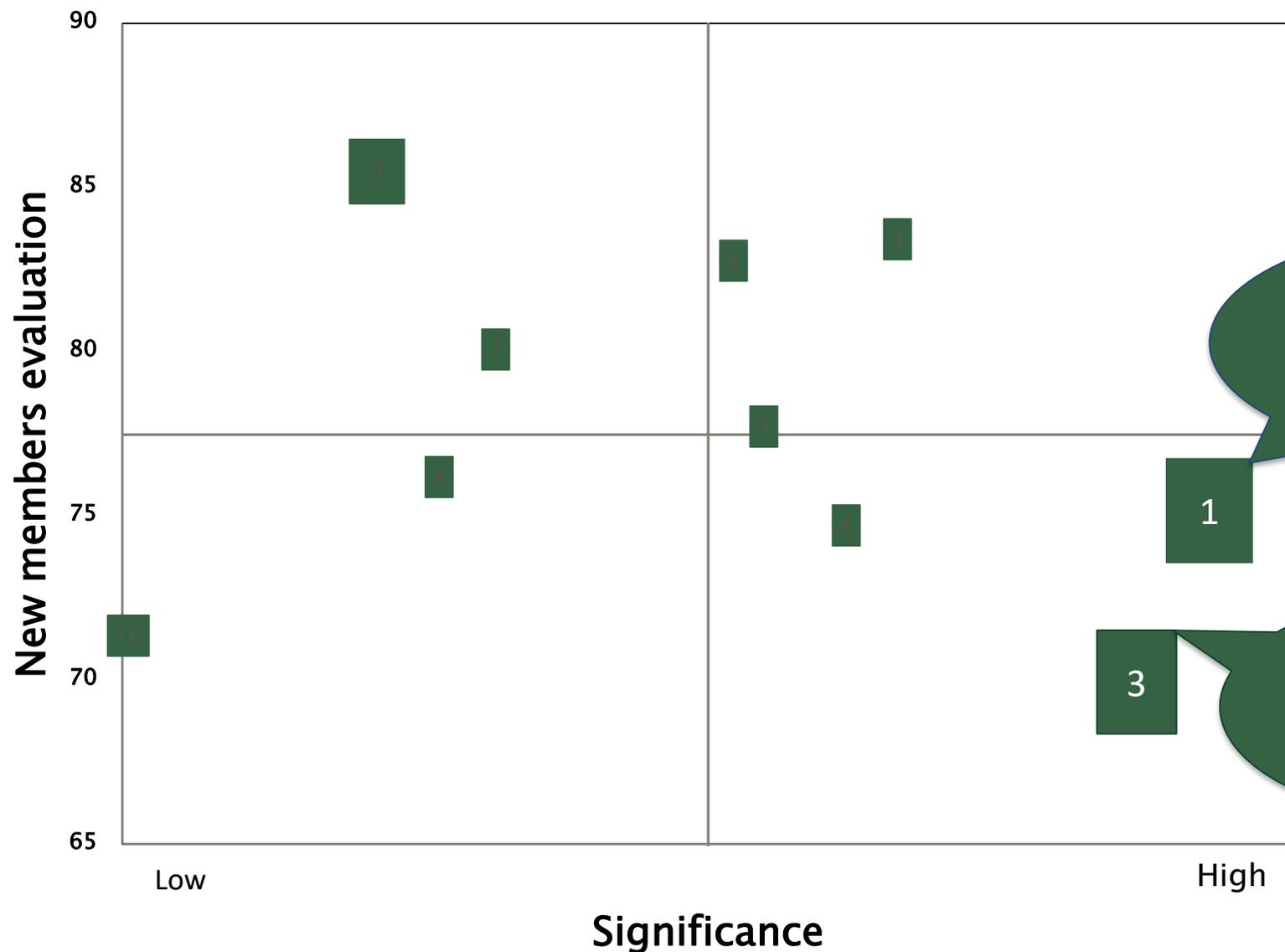


# Challenge & Opportunity!





# Where is the leak according to the new golfer?



1	Attention to me
2	Development of my game
3	Integrated
4	Lessons
5	Green card
6	Playing partners
7	Information
	Quette
	welcome

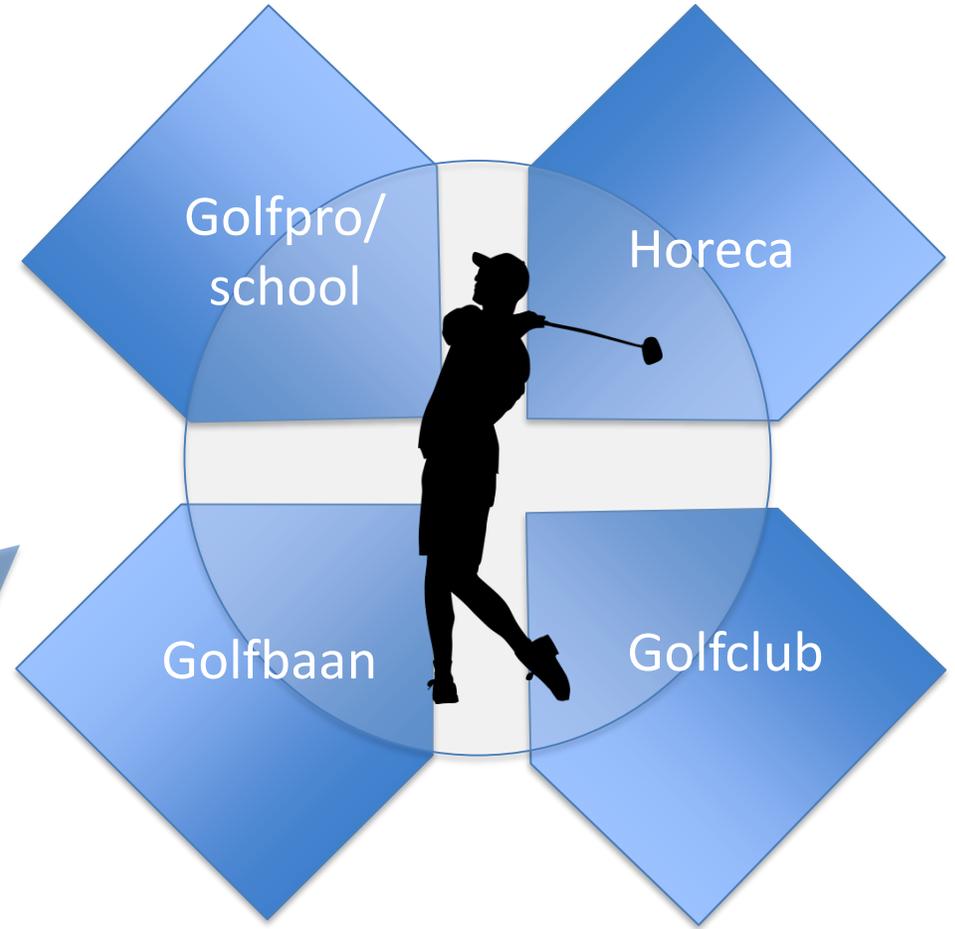
Give me attention

Integrate me socially

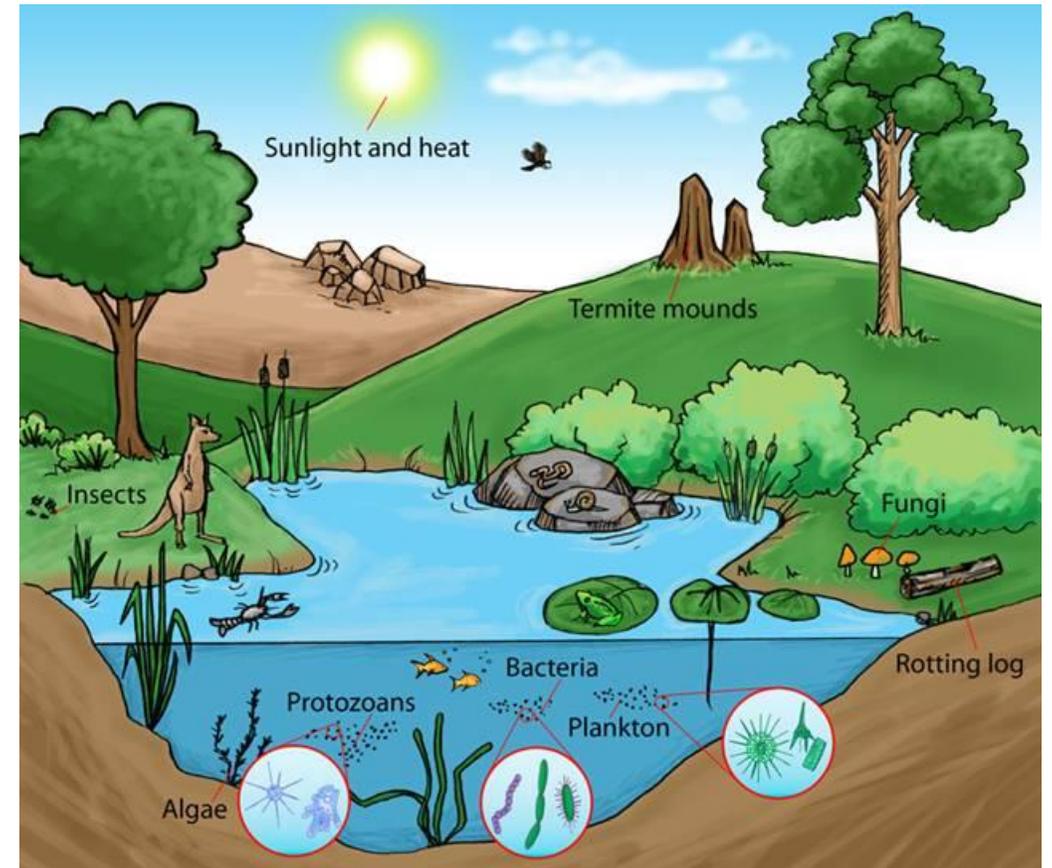
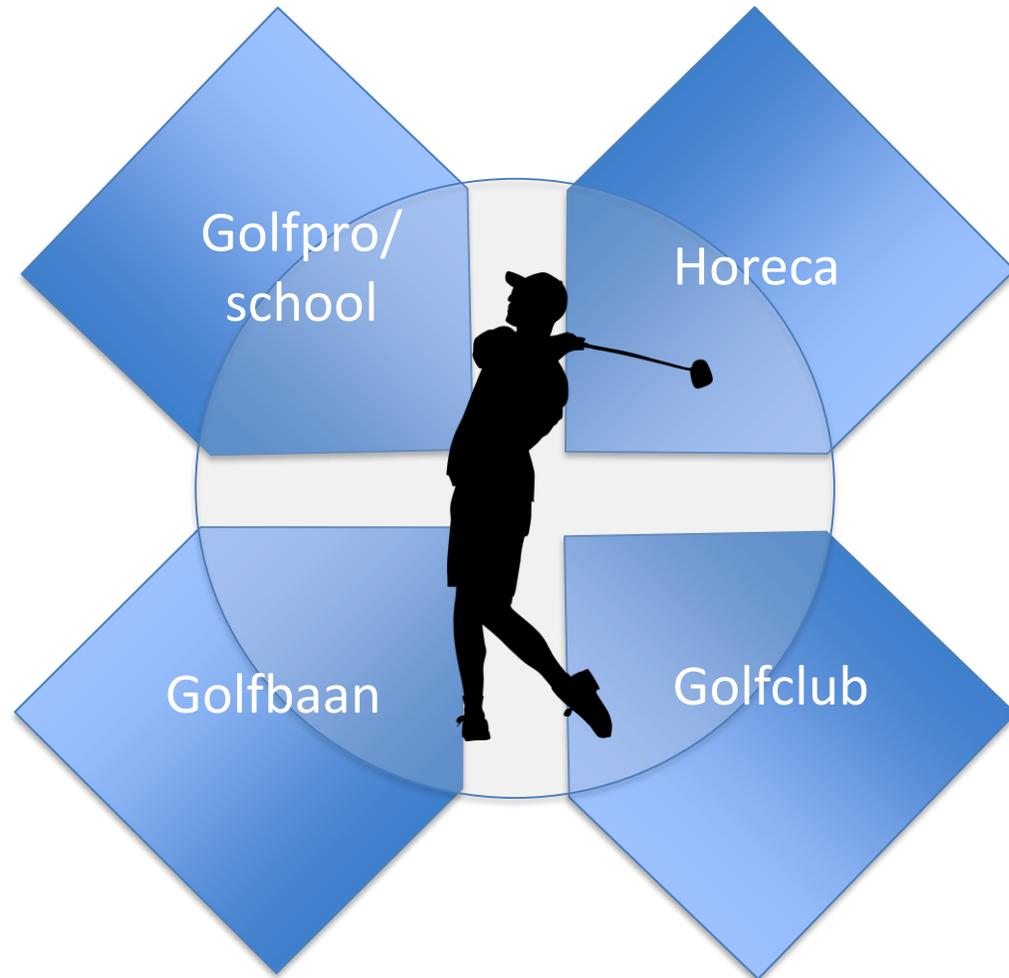
# Closing the leaks



## Player journey | Van lead naar golfambassadeur



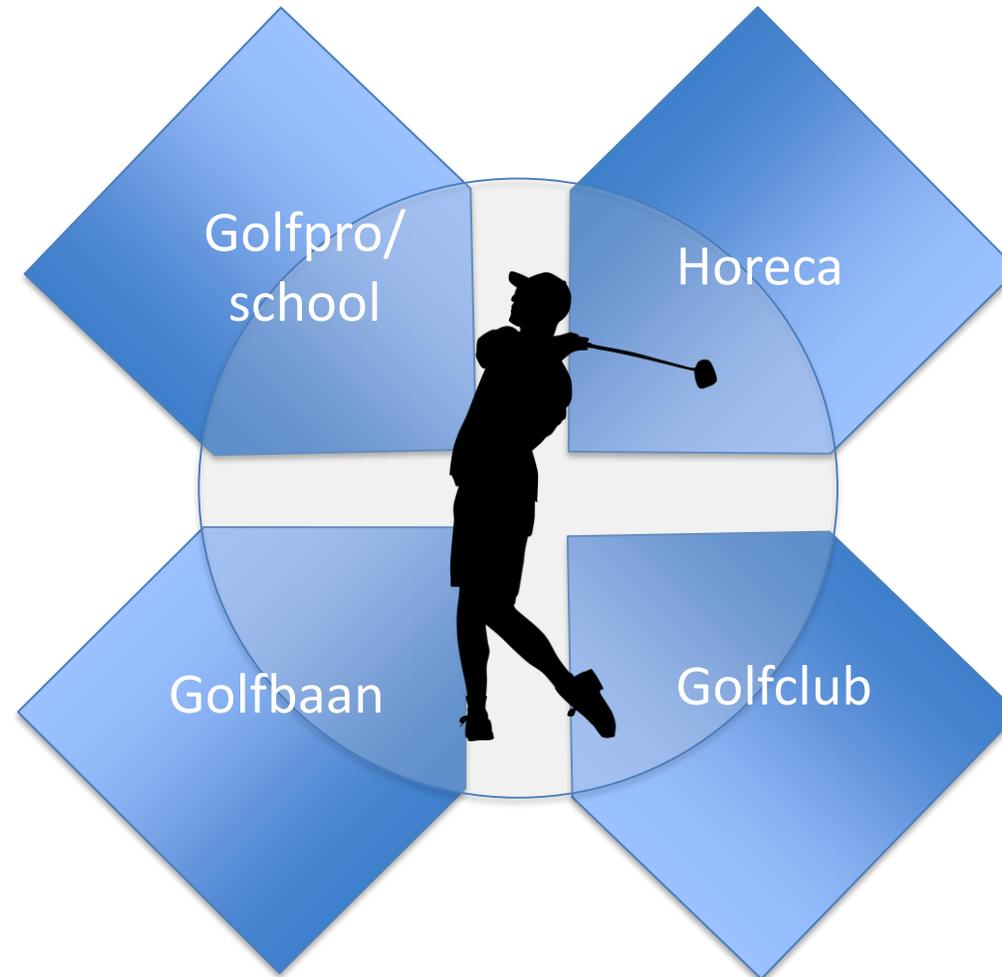
# Het GolfTeam as Eco-systeem



1. Clear goal with enough own interest



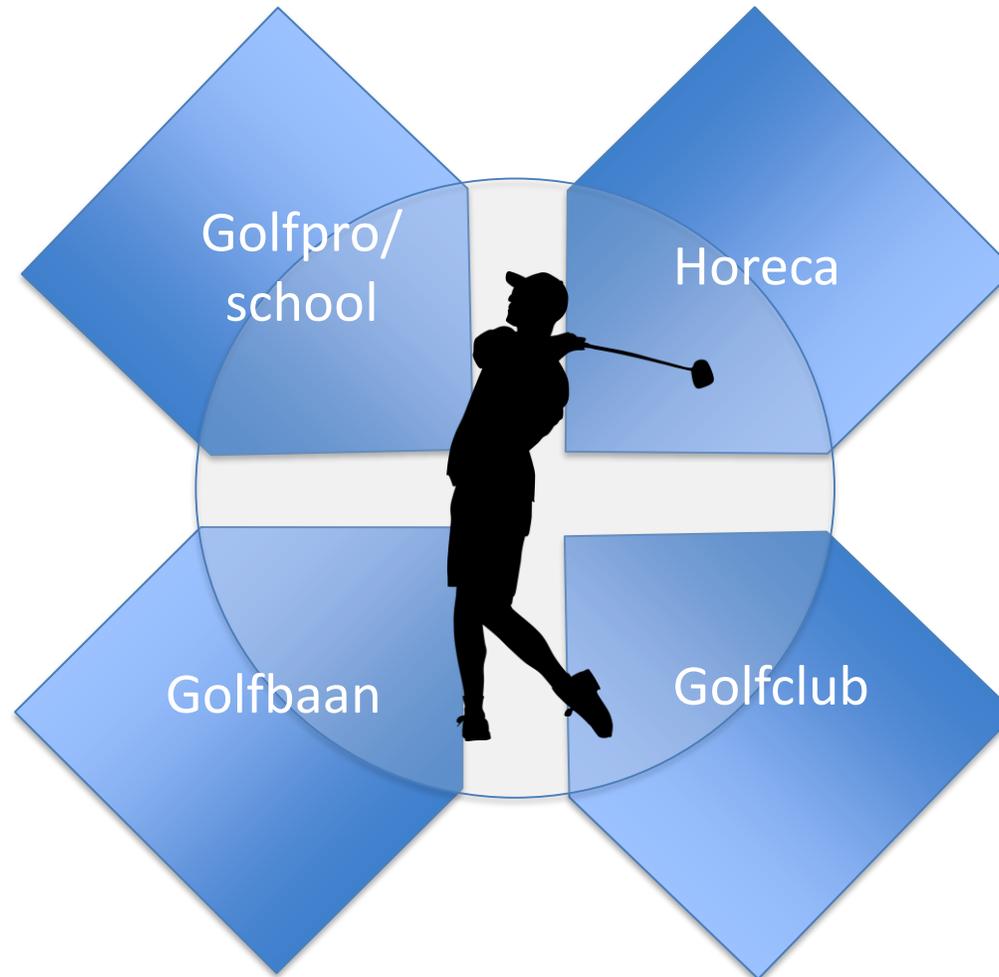
# Clear Goal? Own interest?



2. Depending on each other for total and own success



# Depend on each other?



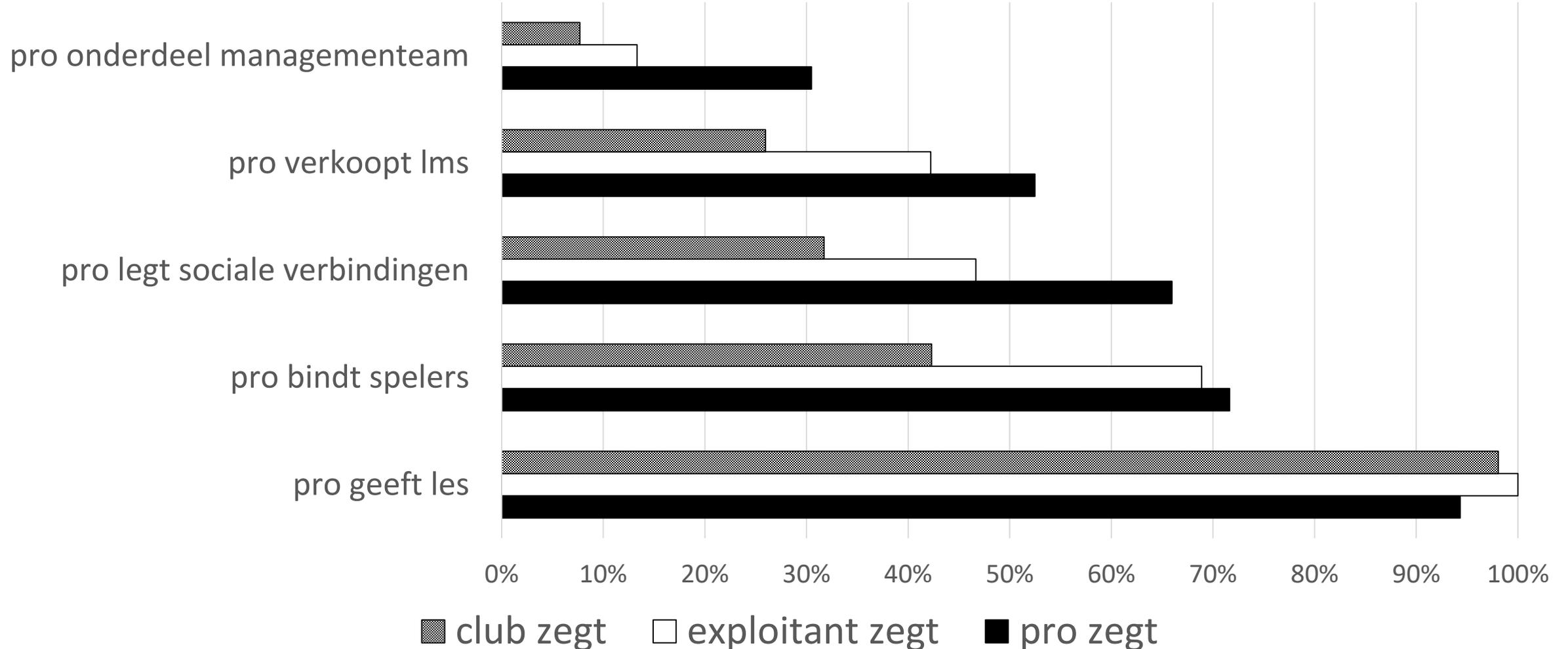


3. Clear role and responsibility for each

# 3. Clear role..



## FUNCTIE GOLFPRO?



## 4. Contact eand communication amongst team members



But what is the base of each team?





# What Makes a Google Team Effective?

The 5 key dynamics that set successful teams apart according to research.

- 1 PSYCHOLOGICAL SAFETY**  
Team members feel safe to take risks and be vulnerable in front of each other.
- 2 DEPENDABILITY**  
Team members get things done on time and meet Google's high bar for excellence.
- 3 STRUCTURE AND CLARITY**  
Team members know what to do, how to do it, and who to ask for help.
- 4 MEANINGFUL WORK**  
Team members are motivated by the work they do.
- 5 EMPOWERMENT**  
Team members have the resources and authority to get things done.



How to create psychological safety?

