



# Women in golf!

The big potential in our golfmarkets!



Why?



FABBIES!!

# Lesson 1: Be persistent





# Lesson 2: Never team of 2

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# Lesson 3: Always stay in the lead!

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# Lesson 4: Have good glue!



# Lesson 5: Stay on the ball









# Lesson 6: Pick the right time



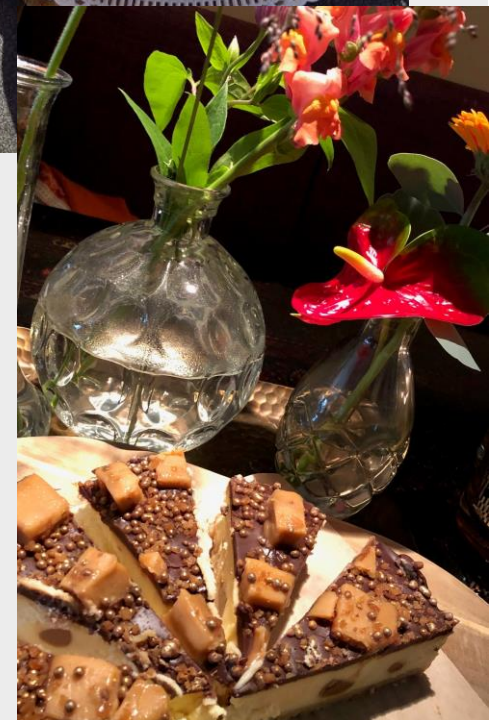


# Lesson 7: ALWAYS add a social aspect





And  
cake...





# Lesson 8: Create a safe environment

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# Lesson 9: Encourage them





Lesson 10:  
There is a  
difference  
between Man  
& Women...





Most  
important  
lesson...

Man & Women  
are equal, but  
not the same



