



Golf gamechanger
Smart Course Technology

Boris Tyomkin, CEO





What are golfers needs?

A single digital solution for all participants of the golf industry

- Golfers: 68% read golf instruction articles online **but don't have their own, on course, video to improve skills**
- Golfers: 54% share pictures or video of golf-related experiences online *but miss 99% of exciting moments*
- Golfers and Clubs: looking for **digital training solution**
- Clubs: looking for a new engagement tools, to attract next golfer's generation

The Mission



How we do it?

Real time AI realization

- AI objects recognition and movements analysis
- Like no other system we are using combination of wide range and PTZ Cameras orchestration
- Precise location calculation
- Automatically created video content and deliver it to app

40° 26' 46" N 79° 58' 56" W



The Technology



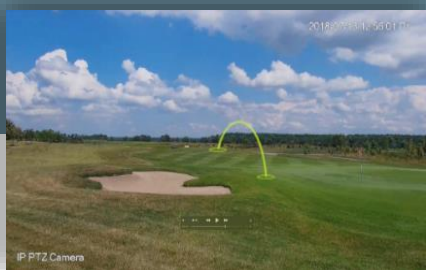
We give them...



HD video



Ball trajectory



Improvement advices



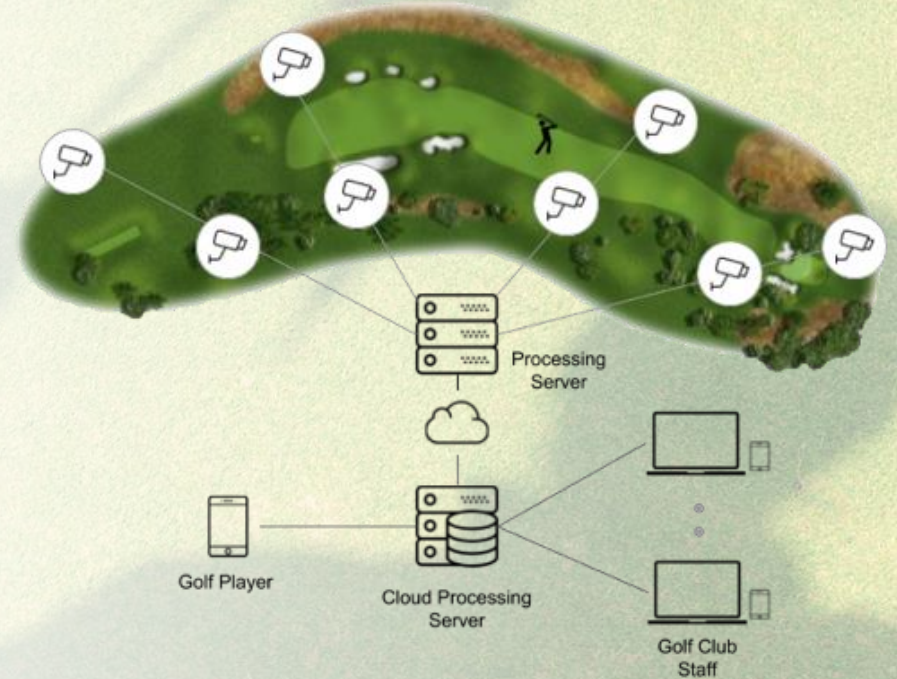
Share your Video



All outputs are personalized

This is RoundU

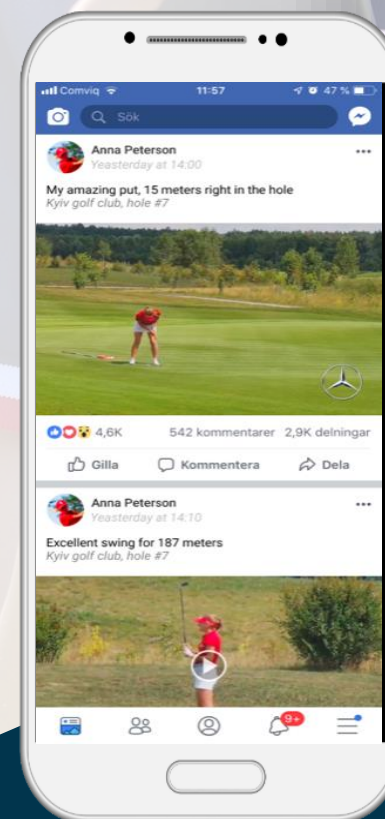
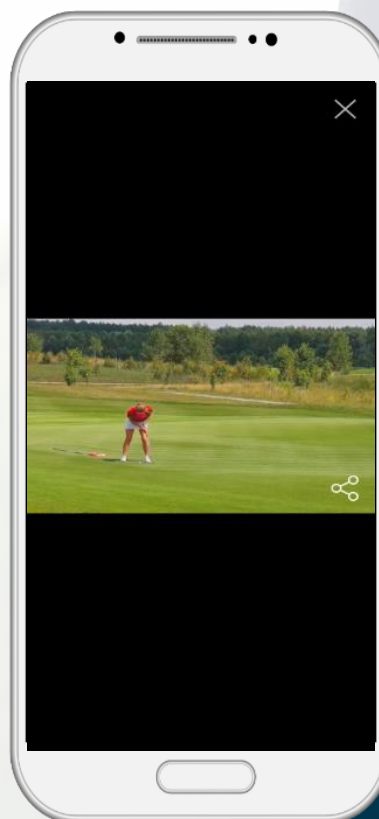
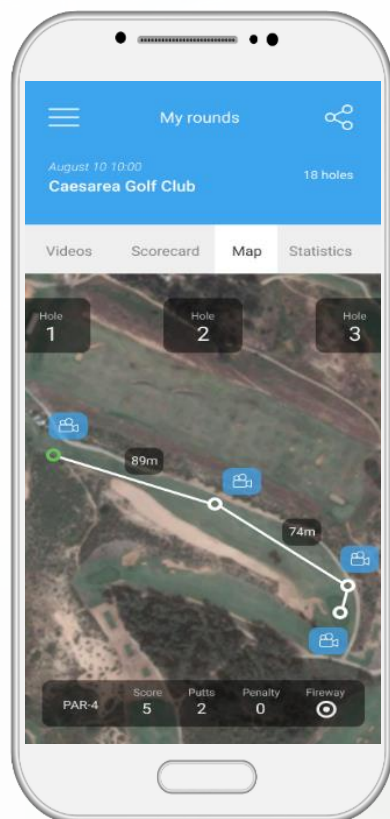
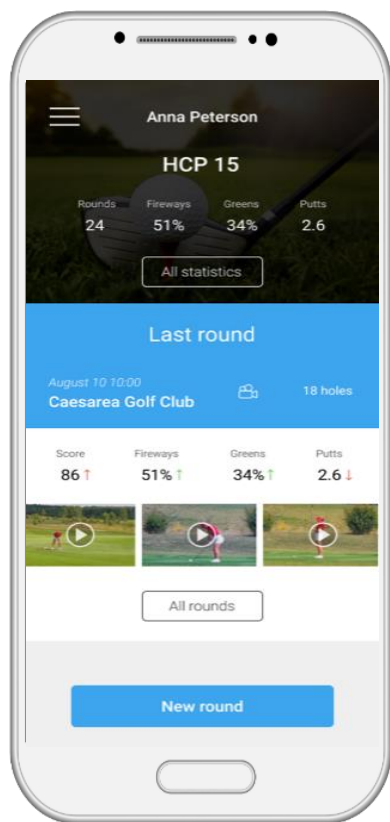
- Spread across the course in concealed locations
- Steer a pan-tilt-zoom cameras
- Identify and zoom in on objects of interest *based on AI* on unconfined areas
- Automatically created video content and deliver it to app



The concept

Play, watch, learn, share..enjoy

- To encourage 30% of beginners to become satisfied committed golfers



The goal

A man with a beard, wearing a blue polo shirt, white cap, and white gloves, is smiling while driving a golf cart. The cart is white with a yellow canopy. The background shows a lush green golf course with trees under a bright sky. A semi-transparent white circle is in the top left corner, containing a logo and the title text.

Why will golfers love your club?

- Game skills improvement
- Automatic round scoring
- Electronic score card approval
- Easy rounds video sharing

Club Ultimate Products



More golfer benefits

- Online results, hole by hole
- Documented everyday Hole-in-one
- Live course traffic heatmap
- Automatic handicap calculation

Personal Application

The background of the slide is a photograph of several golf carts parked on a grassy area, likely a golf course. The carts are in the foreground and middle ground, with some people visible in the background. The image is slightly blurred, giving it a soft, professional appearance.

Our Products for golf clubs

- Rounds Video Recording System
- Community Management and Service System
- Rounds Management Control System
- Staff and Works Management System

Our Products



GDPR Compliance

- The system is capturing the golf stance ONLY
- The system is capturing ONLY golfers who asked for it
- All videos are stored ONLY at club servers exactly as any security video
- All faces but the golfer's face are blurred

**No
worries!!!
We
don't
capture
it!**

Non-compromising privacy



How the clubs will make money

- Courses can attract more tourist to come and memorize their golf vocation
- To host tournaments with video recording and broadcasting
- Sell single round video and subscriptions
- Clubs will make more money from coaching services
- Sell ads....and more



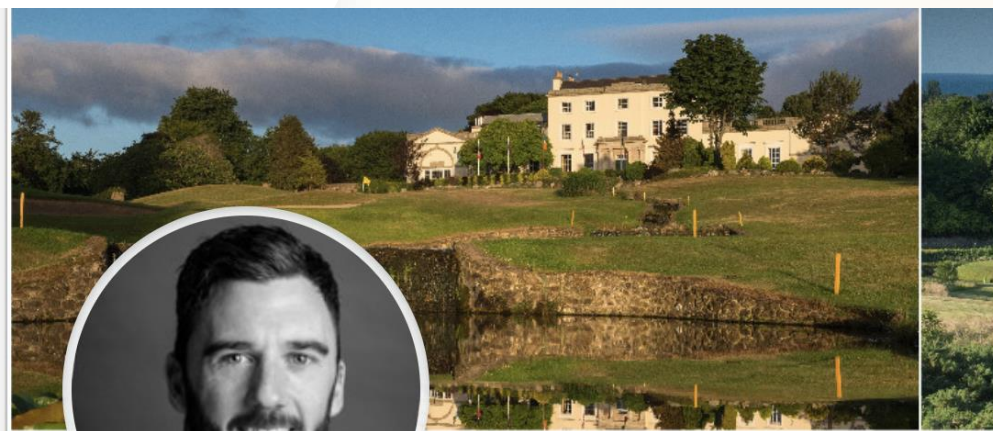
Multiple incomes



Golfers engagement

- Better user experience with video highlights, automated scoring, video arbitration etc..
- Automatically create content for sharing and engagement
- Better customer services: heatmaps, speed measurement
- Make golfers distribute video golf content, be golf ambassadors.
- Automated video analytics, are in all main sports like football, basketball...
- Automated access control and much more

Clients talk



Marcus Doyle · 1st

Golf Manager at Druids Glen Hotel & Golf Resort
Ireland · [500+ connections](#) · [Contact info](#)

New message

Marcus Doyle X



Marcus Doyle · 9:36 PM

I think it would be HUGE if the golf course could obtain the video and sell it to the visitor? But I'm sure the app would prove popular too... I have the most picturesque par 3s in Ireland... this would be HUGE for me... social media advertising is the new TV advertising... if I could get that kind of exposure it's a game changer



Boris Tyomkin · 9:37 PM

No problem, lets do it. At 1st of May we realise first version in 2 clubs.
And.....we will sell it trough the app. Very simple...subscription or single round.

Reviews



Partner clubs

- MVP release 1 of Sep 2019
- Beta version release 1 May 2020
9 holes



VILNIUS GRAND RESORT
EVENTS · GOLF · SPA

The journey has started



Thank you
Give your clients the best

ROUND