

Latest Technological Innovations for the Golf Industry

Yamaha Motor Europe

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WE/R1



Yamaha Motor Company



Golf Buggy GPS: YamaTrack



Utilization decides the value of Technology



Main purpose vs actual use



Main purpose vs actual use



Main purpose vs actual use



21 Tuesday

	Today	Mon 21	Tue 21	Wed 21	Thu 21	Fri 21	Sat 21
06:00	124.99						
06:16	124.99	●● Valérie M. Delcourt	●● Morgan S. McCarroll				
06:34	124.99	●● Christopher D. Smith	●● Thomas B. Bernal	●● Andy D. Rogers	○ Guest		
06:52	124.99	●● Sarah D. Williams	●● David S. Kelly	●● Mark H. Huber	●● Maria G. Morale		
06:40	124.99	●● Justin M. Tupper	●● Jonathan J. Smith	●● Linda C. Hage	●● Billy L. Lander		
06:48	124.99	●● Patricia C. Melton	●● James M. Taylor	●● Don A. Bentley	●● Kristen M. Shewer		
06:56	124.99	●● Travis C. Lantz	●● Maureen P. Bernal	●● Michael C. Mora	●● Darly C. Evans		
7:00 AM							
07:02	124.99	●● Lydia L. Vachon	○ Lauren C. Carl				
07:10	124.99	●● Robert B. Blain	●● Jared M. Hain	○ Jeff			
07:18	124.99	●● Susan S. Ray	●● Robert D. Douglas	●● Elena M. Crowder	●● Teresa W. Enns		
07:26	124.99	●● John E. Aker	○ Guest	○ Guest	○ Guest		
07:32	124.99						
07:40	124.99	●● Nelson S. Hage	○ Guest	○ Guest	○ Guest		
07:48	124.99	●● Jeff S. Gorman	●● John D. Williams	●● David J. Sparks	○ Guest		
07:56	124.99	●● William S. Gray	○ Guest	○ Guest	○ Guest		
8:00 AM							
08:02	124.99	●● Jason S. Doolley	●● David S. Johnson	●● Henry C. Latta	●● Ann M. Smith		
08:10	124.99	●● John S. Crowder	●● Thomas S. Smith	●● Allen S. Rogers	●● Corinne H. Frost		
08:18	124.99	●● John S. Doolley	●● John M. Davis	●● Stuart J. Sandberg	○ Guest		
08:26	124.99	●● Harriet C. Mayweather	●● Lupton H. Tait	○ Guest			
08:32	124.99						
08:40	124.99	●● Sherry J. Schellner	○ Guest	○ Guest	○ Guest		
08:48	124.99	●● Harold K. Hamrick	●● Gary D. Moore	○ Guest			
07:56	124.99						
9:00 AM							
09:02	124.99						
09:10	124.99	●● John A. Tully	●● Stuart P. Gibbs	●● Bruce M. Halsey	●● Steven K. Sanderson		

- Utilization decides value
- Main purpose vs actual use
- Developing the Golf Business

Utilizing Technology





Thanks for your attention

Bart Lanser