

THE POWER OF PEOPLE

HOW TO CREATE A POWERED ON TEAM!

PRESENTED BY JAMES CRONK

CASC





8,706 KM





**GOLF ALL YEAR
LONG IN CANADA**



MENTORS & GURUS



**GREGG
PATTERSON**



**ROBERT
SERECI**



**JEFF
BLUNDEN**



**ANDREW
WOOD**



**MELISSA
HANSEN**

AND OTHERS...



**JAY
KAREN**



**JEFF
CALDERWOOD**

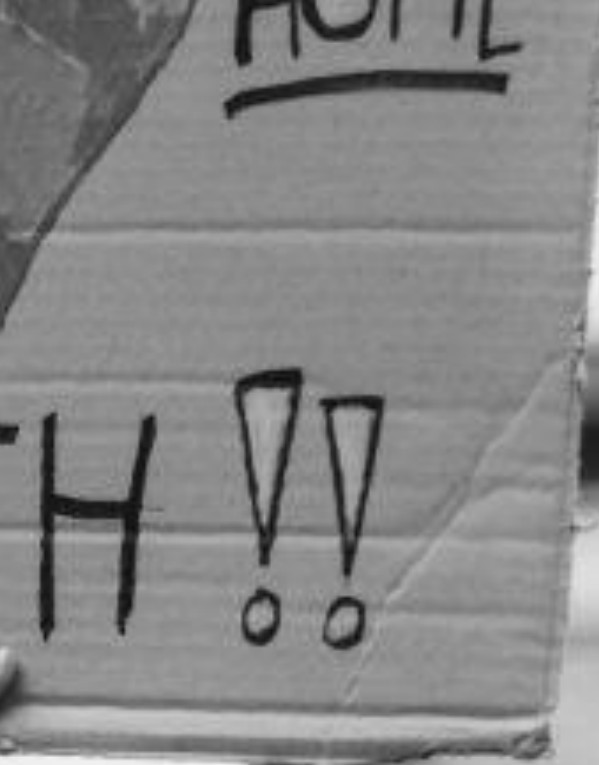


**LODEWIJK
KLOOTWIJK**





***WE ARE IN THE
PEOPLE BUSINESS!***





WHAT PEOPLE SAY THEY WANT

MORE MONEY

SCHEDULE FLEXIBILITY

BUT ALSO...

FEEDBACK & COMMUNICATION

TRAINING & DEVELOPMENT

GREAT CULTURE!





WHAT WE WANT

PASSION

PEOPLE SKILLS

RELIABLE

SERVICE-MINDED

GOOD COMMUNICATORS



***IT'S
CHALLENGING!***



QUESTION?

What are your challenges and successes with ATTRACTING, TRAINING, AND MANAGING PEOPLE?

***IS YOUR LEADERSHIP
POWERED ON?***



WHICH ONE ARE YOU?



FOUR SEASONS HOTEL LAS VEGAS



CAESARS PALACE LAS VEGAS

AND HOW COULD YOU BE BETTER?



***BEST PRACTICES FOR BEING
AN EMPLOYER OF CHOICE!***



***DEFINE WHAT
YOU'RE ALL
ABOUT***

WHAT ARE YOUR VALUES?

**WHO ARE YOUR/MEMBERS
CUSTOMERS?**

WHAT DO THEY WANT?



DEFINE A CANDIDATE'S ROI

**WHAT WILL THEY DO &
LEARN?**

**WHO WILL THEY WORK
WITH?**

**WHAT PERKS & BENEFITS &
FUN WILL THEY GET?**



WAYS TO ATTRACT PEOPLE?

WELLNESS CREDIT

FUEL/PETROL CARDS

FOUR 10 HOUR SHIFTS

STAY THE SEASON BONUS

JOB SHARING

EDUCATION CREDITS

A black and white photograph of a young man with curly hair, smiling, standing in a retail store. He is wearing a patterned shirt. In the background, there are shelves with clothing and an Adidas logo. The image is partially obscured by a green banner and a dark grey overlay.

THE HIRING PROCESS

MAKE IT EASY!

MAKE IT EFFICIENT!

MAKE IT INTERESTING!

TELL YOUR STORY!



THE TRAINING PROCESS

DETERMINE WHO DOES IT

BUDGET & SCHEDULE FOR IT

DEMONSTRATE THE SKILL

USE TECHNOLOGY

DOCUMENT IT

A black and white photograph of a young man with curly hair, smiling broadly. He is standing in what appears to be a retail store, with clothing racks and an Adidas logo visible in the background. The photo is partially obscured by a green banner and a dark overlay.

MOTIVATING & REWARDING

RANDOM AND STRUCTURED!

CELEBRATE THE ACT!

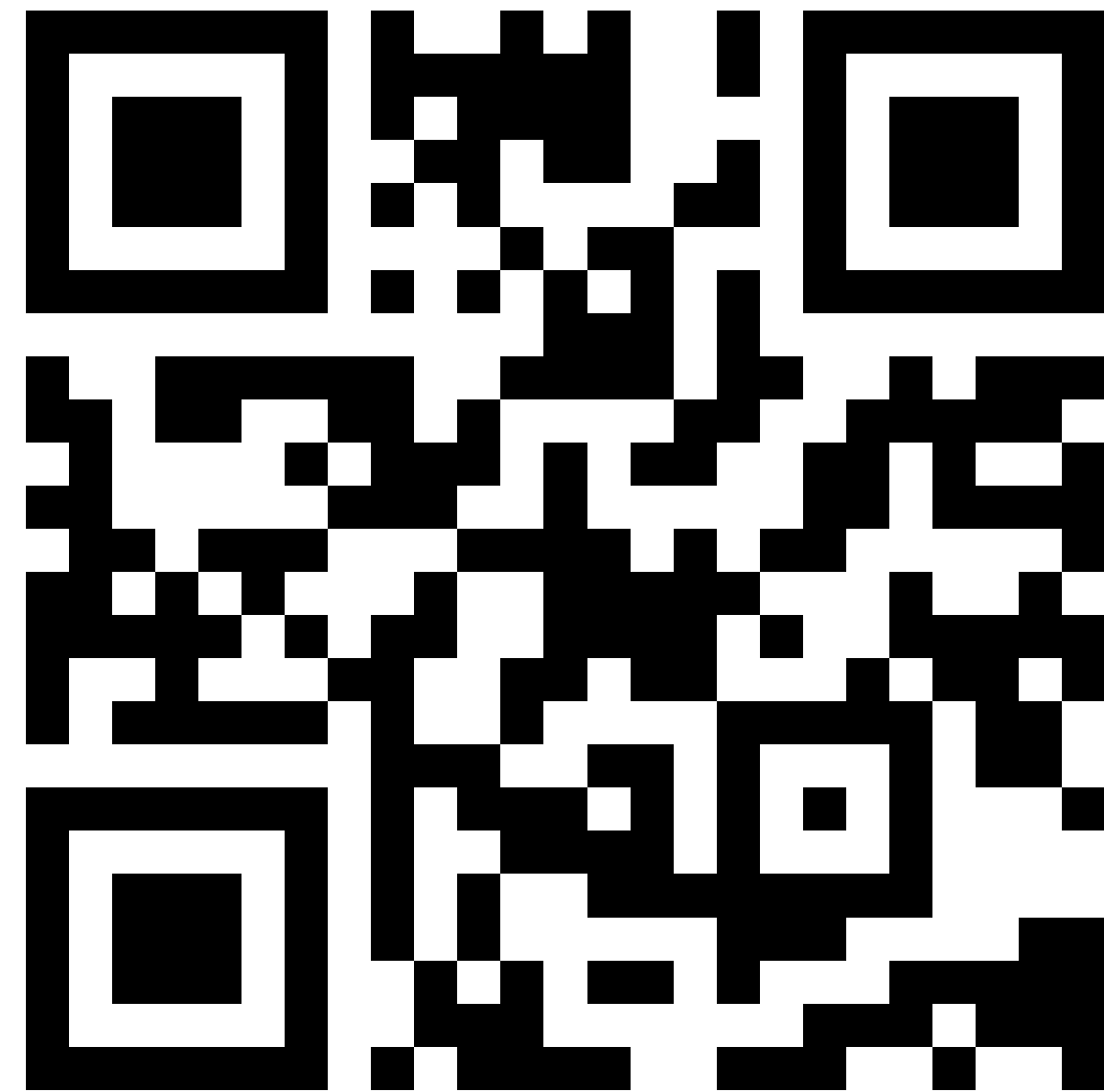
MAKE IT FUN!

MAKE IT PERSONAL!

QUESTION?

***WHAT ARE OTHER SOLUTIONS THAT
CAN CREATE A POWERED-ON TEAM
THAT WILL EXPAND YOUR BUSINESS?***

SCAN ME!



SCAN & DOWNLOAD FREE GIG CONTENT SAMPLES

OUR BRANDS



**CRONK
GROUP**

Give the performance of
your life & get the most
from your team!



**GOLF
INDUSTRY
GURU**

Are you ready to learn
from the world's
greatest golf and
hospitality leaders!



**THE
TOOLBOX**

Reduce the frequency
and severity of
accidents at your club!

THANK YOU!

CRONK GROUP

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