



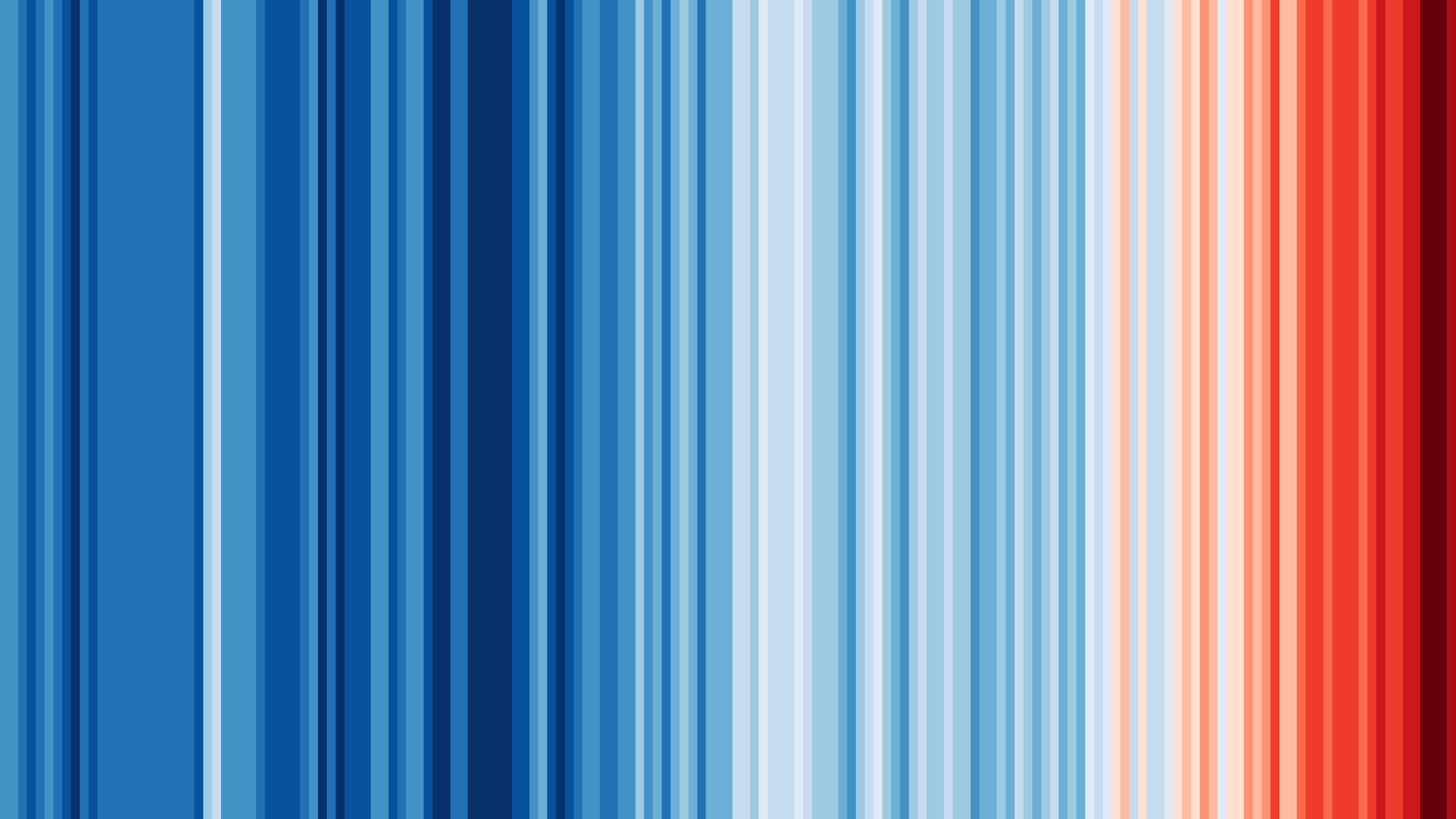
Sustainable Golf Headlines



It's getting hot in here ...

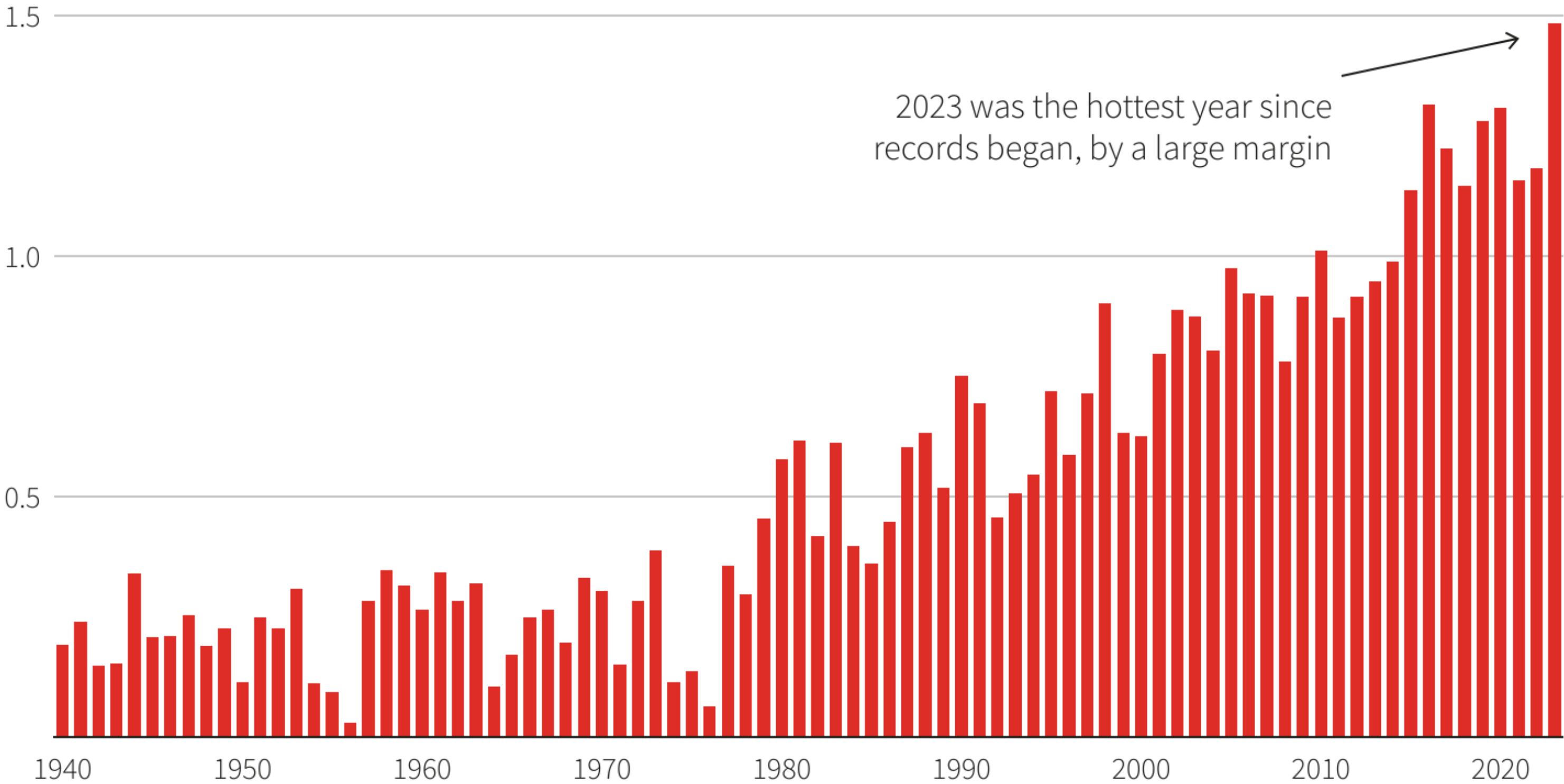
Warmest year ever recorded

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DRIVE FURTHER

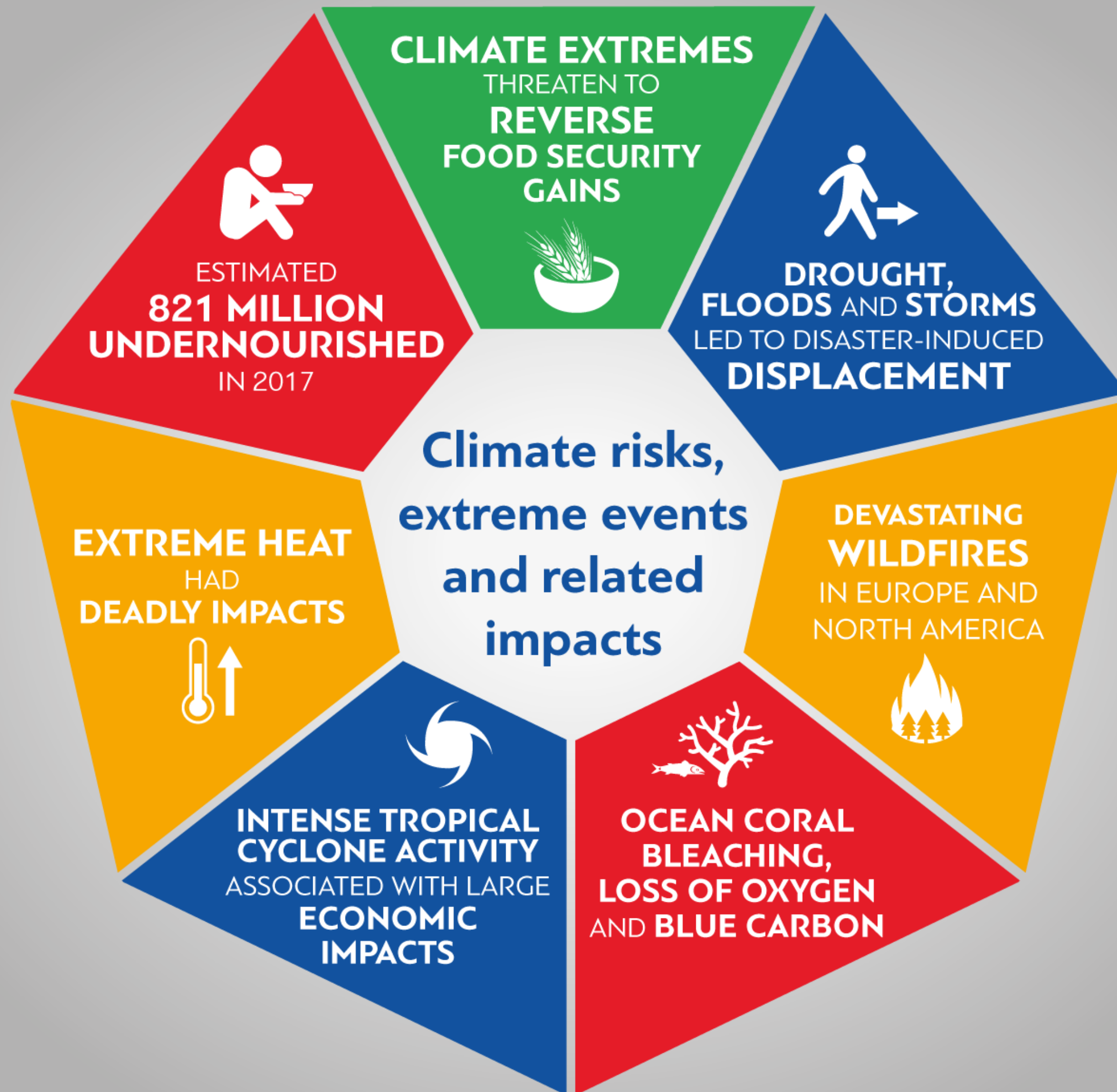


2023 was the world's hottest year on record

Global surface temperature increase versus the average during the 1850-1900 pre-industrial period (°C)



Source: Copernicus Climate Change Service/ECMWF





THE TIMES

Picture of the week



“You just don’t understand !”

Vandalism on European Golf Courses

Extinction Rebellion plugs holes on 10 Spanish golf courses in water protest

Activists denounce heavy use of water for 'elitist leisure pursuit' as drought continues in Spain



📷 Vegetables planted under cover of darkness on a golf course in Gorraiz, near Pamplona.
Photograph: Extinction Rebellion/AFP/Getty Images



Climate activists block golf course holes with seedlings and cement to protest water use

By Laura Paddison, CNN
© 2 minute read · Published 11:53 AM EDT, Tue July 4, 2023



Blick

Umweltaktivisten verwüsten drei Golfplätze

Drei Golfplätze in der Schweiz wurden von Umweltaktivisten verwüstet. Die Aktion wurde von der Gruppe «Grondement des terres» durchgeführt.

Publiziert: 17.04.2023 um 17:23 Uhr | Aktualisiert: 18.04.2023 um 15:03 Uhr



105



Golf Spielen ▾ Entwicklung ▾ Sport ▾ Nachhaltigkeit ▾ News & Magazin ▾ Verband ▾

News & Magazin ▾ News ▾ Swiss Golf ▾ Swiss Golf verbindet Leidenschaft mit der Schönheit



18.04.2023

SWISS GOLF VERUR- TEILT VANDALISMUS AUF S CHÄRFSTE

Der Schweizerische Golfverband reagiert auf die Vandalenakte, die auf mehreren Golfplätzen in der Westschweiz verübt wurden.

Golf



DSV-Turniere

Training

Einstiege

Regeln

Leaderboards

Regelquiz



Mein Bereich

LOGOUT

VANDALISMUS

Klimaaktivisten verwüsten drei Golfplätze in der Westschweiz

18. April 2023 | Revision Golf Ltd



Too much, for too few!

Ongoing questions asked about
the value of golfing land

London golf courses could provide homes for 300,000 people, study says

Courses on public land could be used 'in a more creative way' to ease housing crisis and provide accessible green space

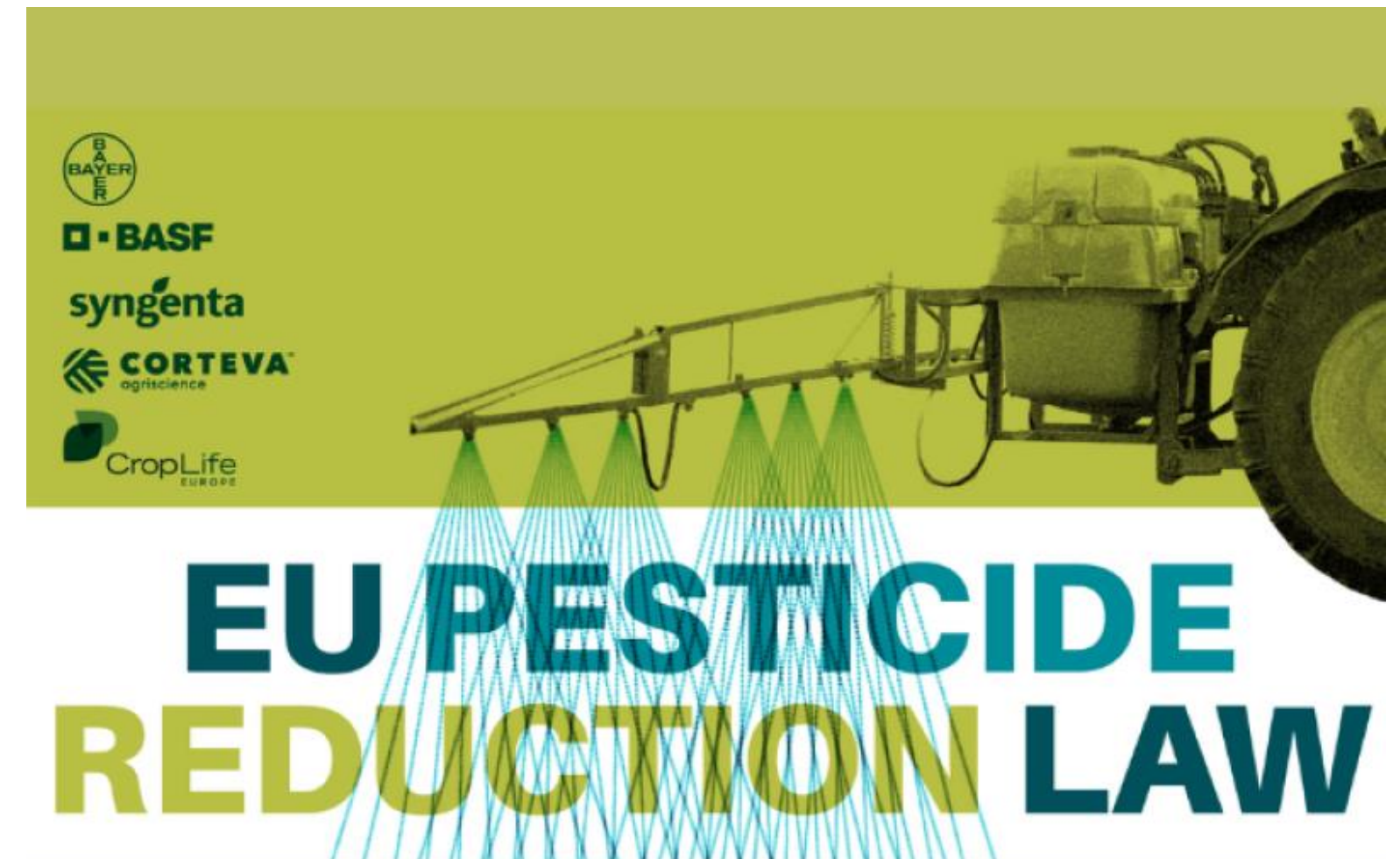


To be, or not to be (organic)
That is the question

Proposed Sustainable Use
Regulation for pesticides



- Mid 2022 announcement for new Pesticides Regulation
- 50% reduction target for agriculture
- Removal of pesticides in “sensitive areas”
- 2023 - consultation and positions emerging across golf



A photograph of Ursula von der Leyen, President of the European Commission, speaking at a podium in the European Parliament. She is wearing a mustard-colored blazer and holding a folder. In the background, other members of the parliament are seated at desks. A semi-transparent dark blue box with white text is overlaid on the right side of the image.

“Many farmers felt pushed into a corner and deserve to be listened to. The 50% reduction target has become a symbol of polarization.”

**Ursula von der Leyen
European Commission President**

Business

European Parliament reject Sustainable Use of Pesticides Regulation (SUR)

The European Parliament has formally rejected the Commission’s proposal for a Regulation on the sustainable use of plant protection products.

By The Newsroom

Published 3rd Dec 2023, 12:00 GMT



Some takeaways



- Quite polarized position across European Golf
- Emergence of industry Roadmap
- More data required
- Need to make use of the extra time provided
- Other key issues tightening
 - water, biodiversity, carbon, land

**“Excuse me ...
What did you say !?”**

New EU Directive tightens rules
for sustainability claims

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BRIEFING

EU Legislation in Progress



'Green claims' directive

Protecting consumers from greenwashing

EU Adopts New Rules on Greenwashing and Social Impact Claims



Scope

- Environmental and social
 - 'green-washing' and 'blue-washing'
- B2C products, brands, companies or services
- Particular focus on use of labels that are not independent, third party verified



Leadership in sustainable golf



A guide to the EU's latest greenwashing laws

1.
Audit marketing
materials

2.
Substantiate
environmental
claims

3.
Carbon
accounting

4.
Implement
environmental
labels

5.
Train
employees

6.
Monitor
marketing
materials



GEO Certified®

Marketing Guide

Promoting your leadership in sustainable golf



“How sustainable are we?”

New Sustainable Golf Scorecards
and Carbon Reports

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D R I V E F U R T H E R

Annual Facility Scorecards

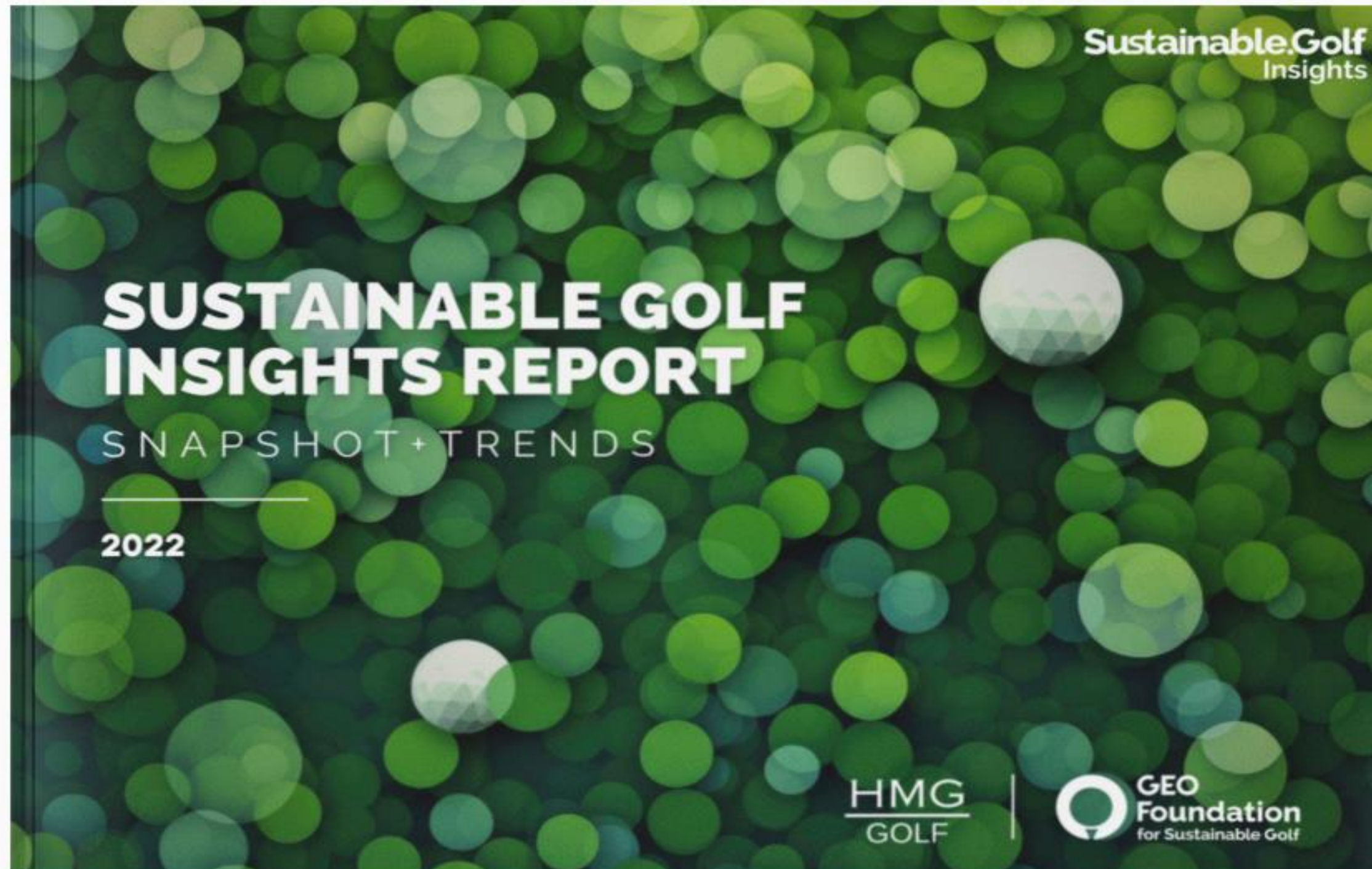


Trends, infographics, carbon footprint

Internal
recommendations
and outward
communications



Group reporting





Materials

Best Practice	%
Review waste bills	90
Collector of materials for composting and reuse	90
Inform/educate staff about the recycling initiatives	70
Eliminate disposable cutlery	60
Donate equipment and goods no longer required for reuse	60
Purchase organic and certified products	50
Request minimal, reusable or recyclable packaging from suppliers	40
Recycling bins on course	40
Goods produced inside e.g., compost, food and drink	30
Compost food waste	0

The Shropshire increased their recycling rate from 37.8% in 2021 to 85% in 2022

In 2022, half of all Golf courses recycled at least 1 of their waste - 20 courses - that the previous year

Good waste stewardship material conservation are being taken, minimising single-use products and promoting recycling bins.

Waste management could be a lower priority as only 40% report using recyclable packaging and providing recycling bins.

When 80% collect materials for composting, more recycling report composting food waste which would reduce emissions and can improve soil which would



**Data, data everywhere ...
but not a drop to drink**

Sustainable Golf Data Lake
is expanding

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D R I V E F U R T H E R

Sustainable Golf Data System

Data Gathering

Robust, scalable and intuitive 'OnCourse' web-app for best practice self-assessment and guidance; tracking key annual data; and sharing examples.

Aligned multi-lingual cloud-based Sustainable Golf Surveys

Data Preparation

For completeness and accuracy, procedures are in place to monitor the data inventory, clean entries, profile commonalities, and normalise figures for greater comparability and synthesis.

Data Analysis

Analysis and report requests are run through the Sustainable Golf Data Analysis Platform - for facilities and tournaments; group clusters; themed (ie nature; water, Integrated turf management; social value, etc.)

Data Outputs

Sustainable Golf Insights Reports for many purposes, including:

- Industry insights, performance analysis, benchmark indicators
- Regulation and co-regulatory agreements
- Government and other funders
- Public relations

Tracked Indicators

1 million sustainable golf qualitative and quantitative data points collected so far



Nature



Resources



Community



Climate

Data management fully Compliant with ISEAL Alliance Code for 'Monitoring and Evaluation of Impacts'.



“Anyone got any bright ideas?”

Sustainable Golf stories
are multiplying

Sustainable.Golf
D R I V E F U R T H E R

Sustainable Golf Highlights

Over

2000

tried and tested
examples !



[Sustainable.golf/highlights](https://sustainable.golf/highlights)

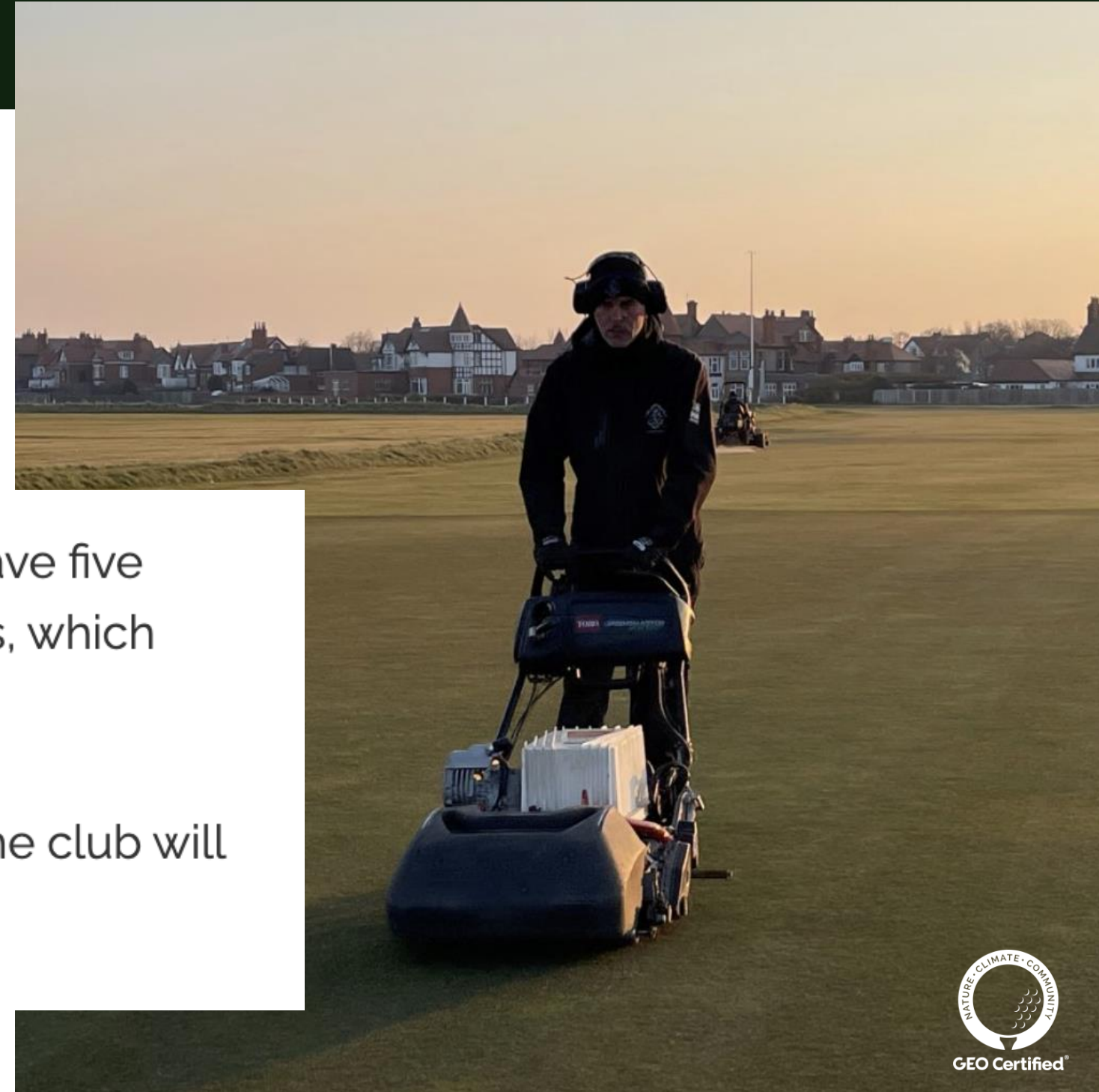
Electric fleet saves £7,000 annually in fuel

Royal Liverpool Golf Club
England

Written by: James Bledge

The club uses electric machinery where possible. Currently, in the fleet, we have five electric utility vehicles, six electric pedestrian mowers, and two electric triples, which have just been introduced to the golf market.

The club saves around £7,000 a year on fuel because of this. Going forward, the club will purchase more electric if it is suitable for the job.



Supporting local economy with 80% of suppliers coming from 30 miles away

Royal County Down Golf Club
Northern Ireland

More than 80% of Royal County Down suppliers are based under 100 miles away and in Northern Ireland.

What's more, last year 75% of the suppliers were located under 30 miles from the club as efforts continue to be made at all levels to find local resources, buy in bulk and support the community.



Tree replacement scheme supported by local partners

Balmore Golf Club

Scotland

Over 300 Ash trees have had to be removed due to Ash-dieback disease. Also a number of trees have been blown down over recent years due to gales.

The club applied to Woodland Trust and I Dig Trees to get replacement trees from their various schemes to help with climate change and other environmental issues. The small saplings were supplied free of charge together with canes and protection sleeves.

A group of volunteers helped plant the 450 trees in areas of the course that had been affected. Plus a nursery area where the new trees will be kept until needed elsewhere on the course.



Estate to plate

Loch Lomond Golf Club

Scotland



Our harvest of fruit, vegetables, and herbs are all organically grown here at the club in our Walled Kitchen garden by our Gardens Team. These vibrant ingredients are then used in seasonal menus by our chefs which are inspired by our stunning landscape.

By growing our own fresh and tasty food we are able to reduce our environmental impacts, such as the carbon footprint associated with food miles, conserve resources, promote biodiversity and promote a closer relationship with the natural world with our members.



Is it in our control?

Commit

Clear part of mission
and purpose

Act

Targeted and effective
practices and projects

Promote

Brilliant basics, creative for
different audiences

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SUR Pesticides Regulation

Pushed further down the road but
need to use the extra time well

Facility Scorecards and Carbon Reports

Highly accessible source of valuable new insights
for owners and management teams

Warmest year on record

Climate action continues as ever bigger
expectation, but not just about carbon

Sustainable Golf Data Lake

Let's all contribute to building the information
you want and the sector needs

EU Greenwashing Regulation

Take care with over-simplistic terms
and use robust programs

Sustainable Golf Highlights

Help share learning and ideas, and don't
under-estimate the power of stories

Vandalism on European courses

Might be isolated but can't ignore and
needs public relations response

It's in our control

A growing community of commitments, actions and
promotable results is golf's best defense

Sustainable Golf Pathway

Sustainable Golf Pledge

Simple downloadable statement of commitment towards advancing sustainability in and through your facility.

Sign at
sustainable.golf/pledge

OnCourse® Program for Sustainable Golf

FREE and easy to use web-app with guidance; annual best practice self-assessments; tracking key annual data. sharing examples. Fully translated in French.

Join at getoncourse.golf

Sustainable Golf Scorecards and Carbon Report

Annual reports generated from information inputted into OnCourse®. Generates graphics and insights for internal analysis and sharing with members and community. Full carbon emissions and estimated carbon sequestration elements.

Sustainable Golf Awards & Certification

OnCourse® provides all information required for third party verified, full facility certification, and themed awards for nature, climate and community.

Why Sustainability (again)?





Fostering Nature



Conserving Resources



Strengthening Communities

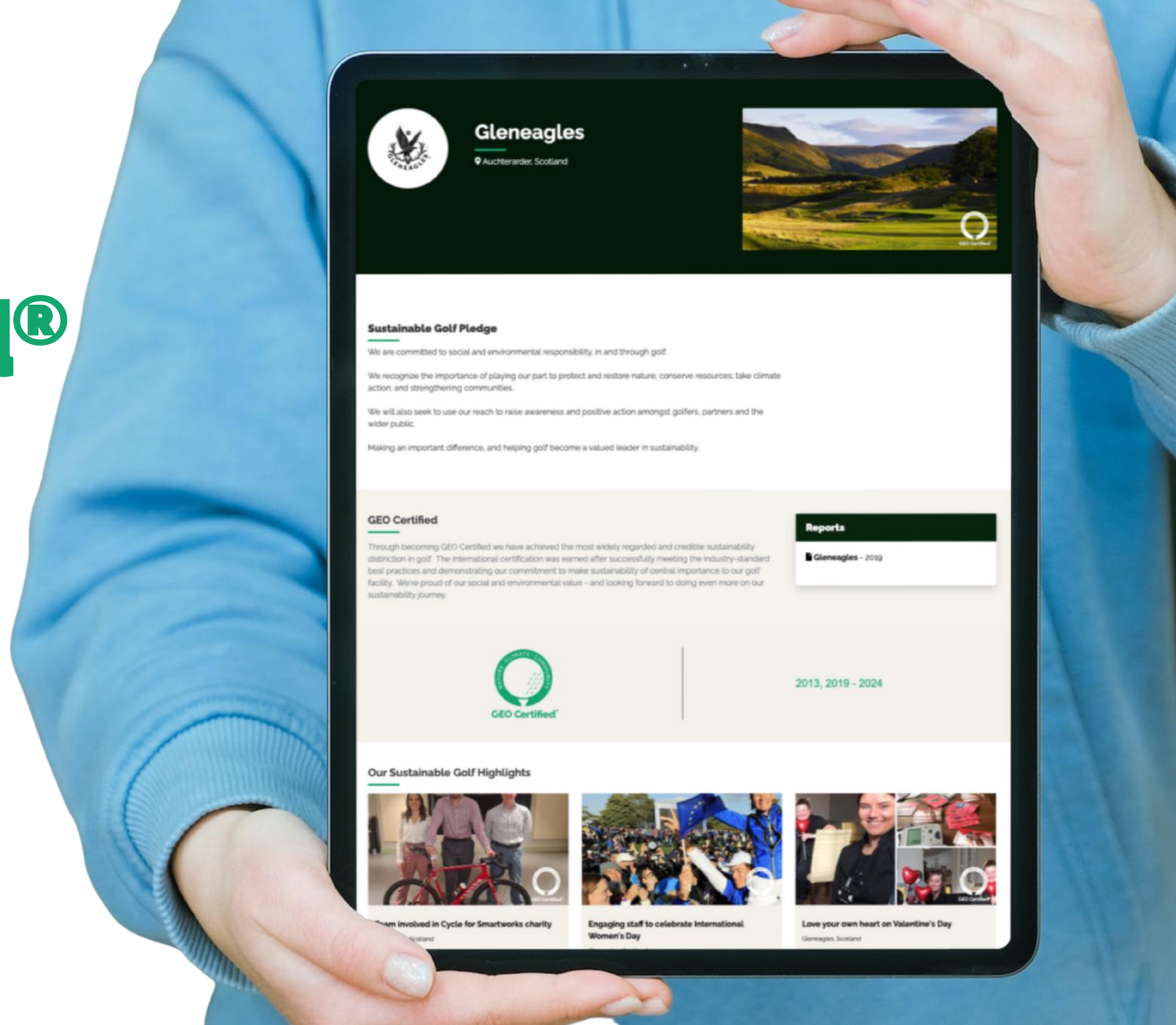


Taking Climate Action

Sustainable Golf Leaderboard®

Every participating
club gets their own
profile page

sustainable.golf



Sustainable Golf Pledge

We are committed to social and environmental responsibility, in and through golf.

We recognize the importance of playing our part to protect and restore nature, conserve resources, take climate action and strengthening communities.

We will seek to use our reach to raise awareness and positive action amongst golfers, partners and the wider public.

We will make an important difference, and help golf become a valued leader in sustainability.

- ✓ Join the community
- ✓ Express your commitment
- ✓ Accelerate your journey

