

Jackie Davidson

Director – Golf Development



Explosion in women's sport



Golf treats men and women equally 17%





COURAGE.
INTEGRITY.
INCLUSIVITY.



WHAT'S
IN IT
FOR **me?**



Women work in the workplace

Highest representation of women board members

42% higher return on sales

66% higher return on invested capital



Women in Golf. Leadership



Women in Golf Leadership Development Programme Overview.

The
Diagnostic
phase

Leading Self

Leading in
Golf

High
performing
teams

Maximise
your
potential

Programme success.

- Foundation & WIGLDP
- 180 women engaged
- 36 countries
- Train the Trainers programme



Foundation programme success.

- 93% have seen progression in their career since starting/being on the programme
- 90% cited increased levels of confidence as one of the main ways in which the programme has contributed
- 75% also cited increased levels of self belief
- 70% increased level of management/leadership capability
- 80% are very likely to be seeking progression with their career in the next 5 years

WIGLDP programme success.

- 83% have seen progression in their career since starting/being on the programme
- 81% cited the importance of 'increased network and community of women who support me' as a significant contribution of the programme
- 35% now have a non executive director role out with the sector
- 55% believe the programme has either to a 'great deal' or 'significant amount' contributed to the level of impact they have had on the women in golf agenda





I stand on the shoulders of giants that have gone before me, in terms of affording people like myself, women, the access to democracy, the vote, medical treatment, education, everything that I've been given. It's all been earned.

Thank you.

