Christofer Nassil

BUSINESS COACH TO GOLF ACADEMIES

AUTHOR - ADVISOR - PUBLIC SPEAKER

Solution to the “Club Pro Crisis”

JULIA, 27,
PGA CLASS OF 2024

“Chris has taught me more valuable and useful things for my business in a few weeks than my entire Golf Education has”

MAX, 34,
PGA CLASS OF 2014 &
FULL TPI CERTIFICATION

“My business has become significantly more profitable and efficient thanks to Chris”

TOP CHALLENGES

How to increase productivity and profitability of the Golf Academy

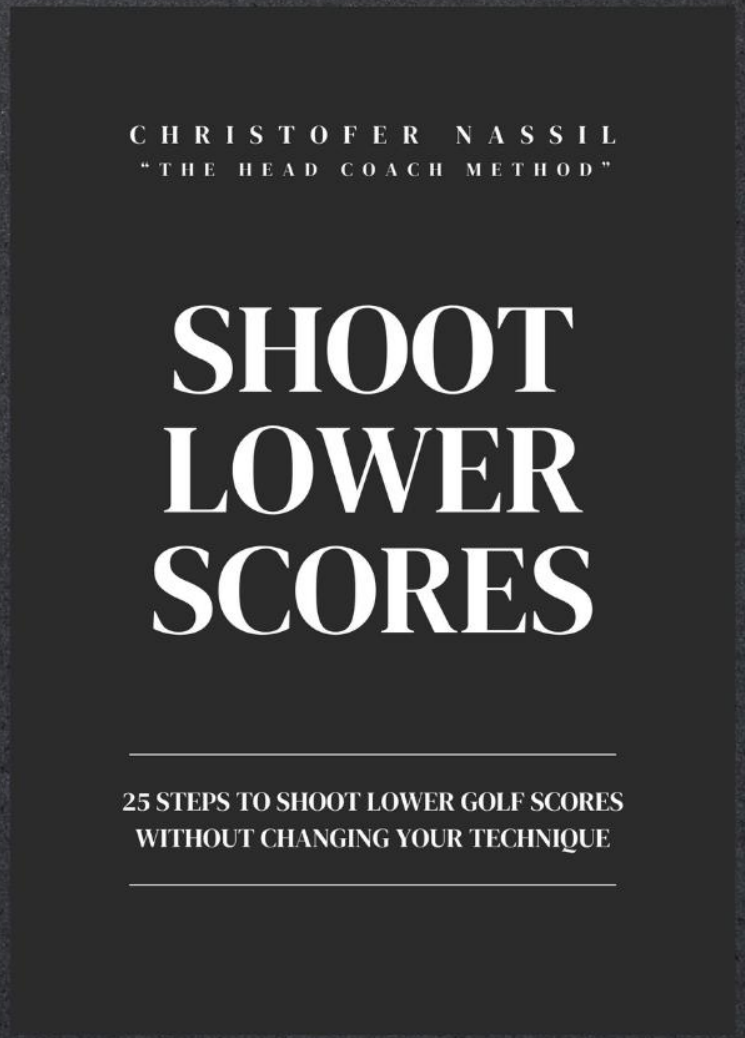
How to attract, lead, and keep the next generation of staff & coaches

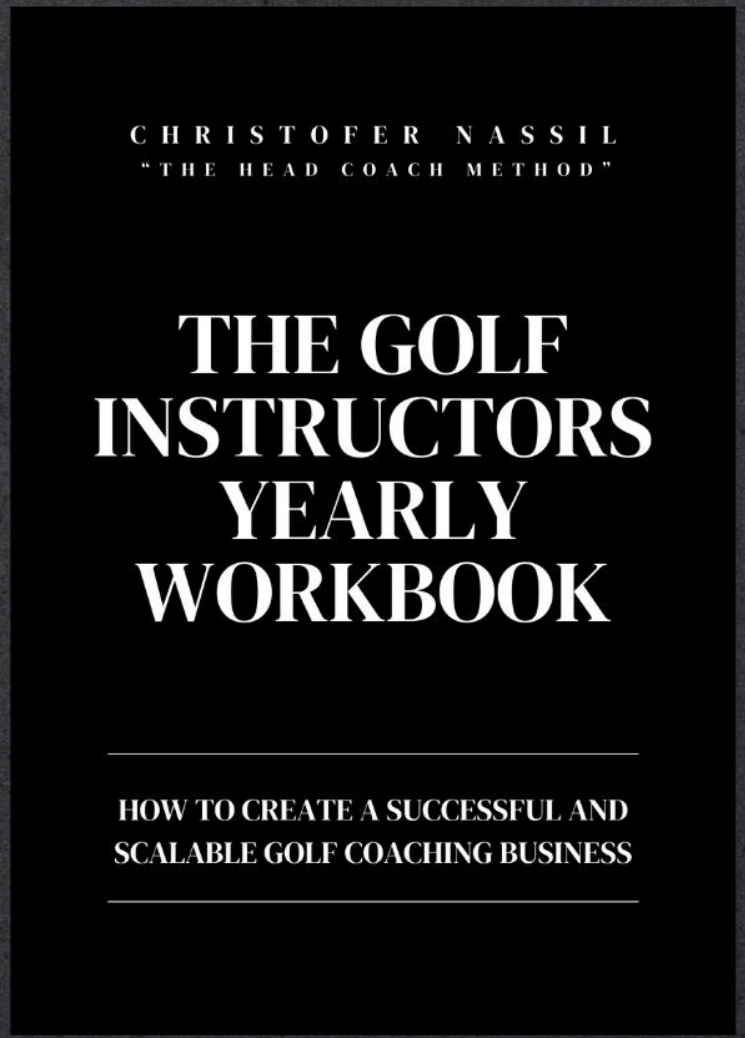
How to add more member value to both older and younger members

How to recruit more members

THE HEAD COACH METHOD

PRODUCTIVE, PROFITABLE AND ATTRACTIVE GOLF ACADEMY





SELLS SWING
WORKS ALONE
30-60MIN
LOW VALUE
LOW PROFITS

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WORKS ALONE
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LOW VALUE
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SELLS SCORE
WORKS IN TEAM
SELLS RESULT
HIGH VALUE
HIGH PROFITS

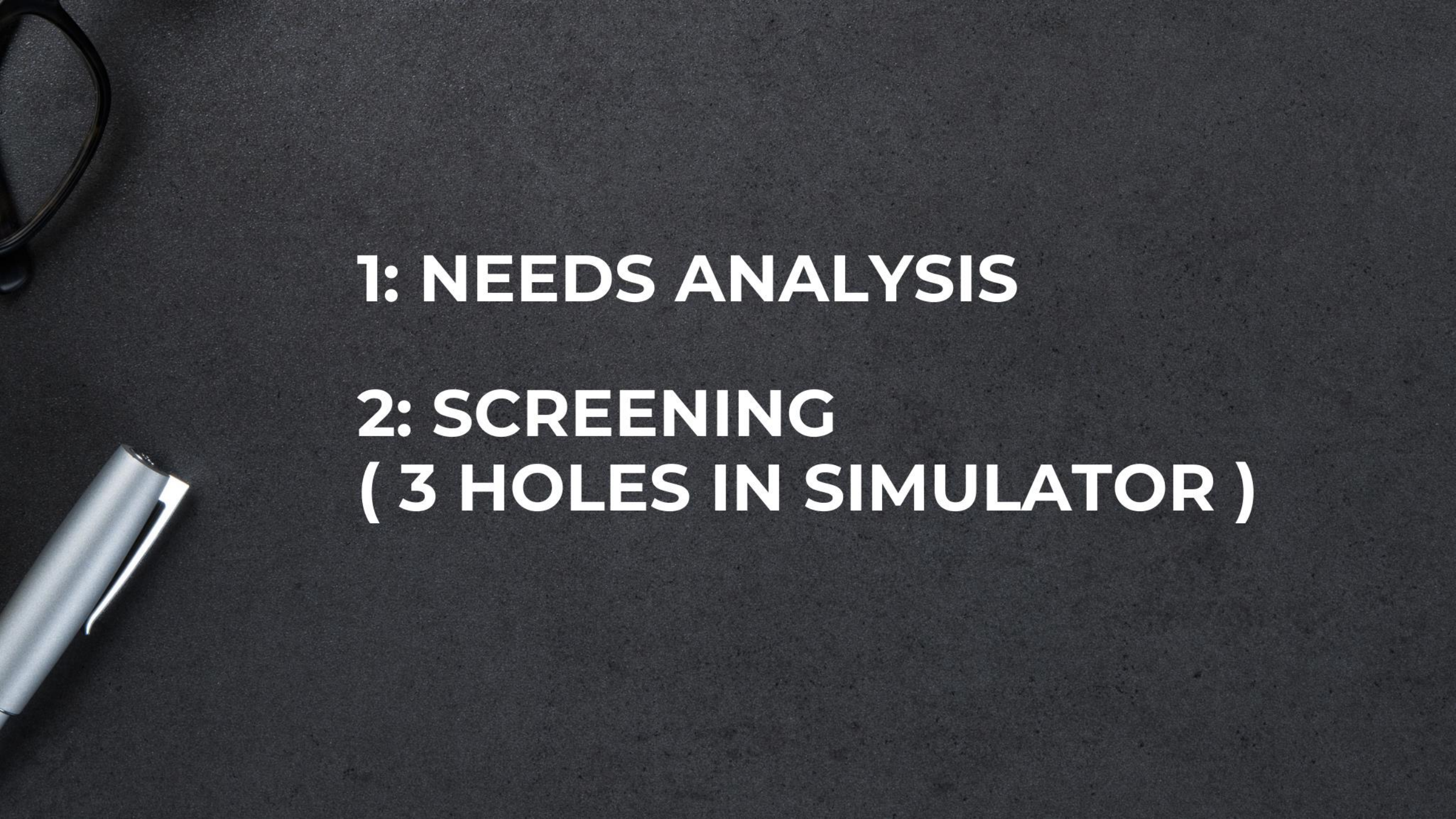
1

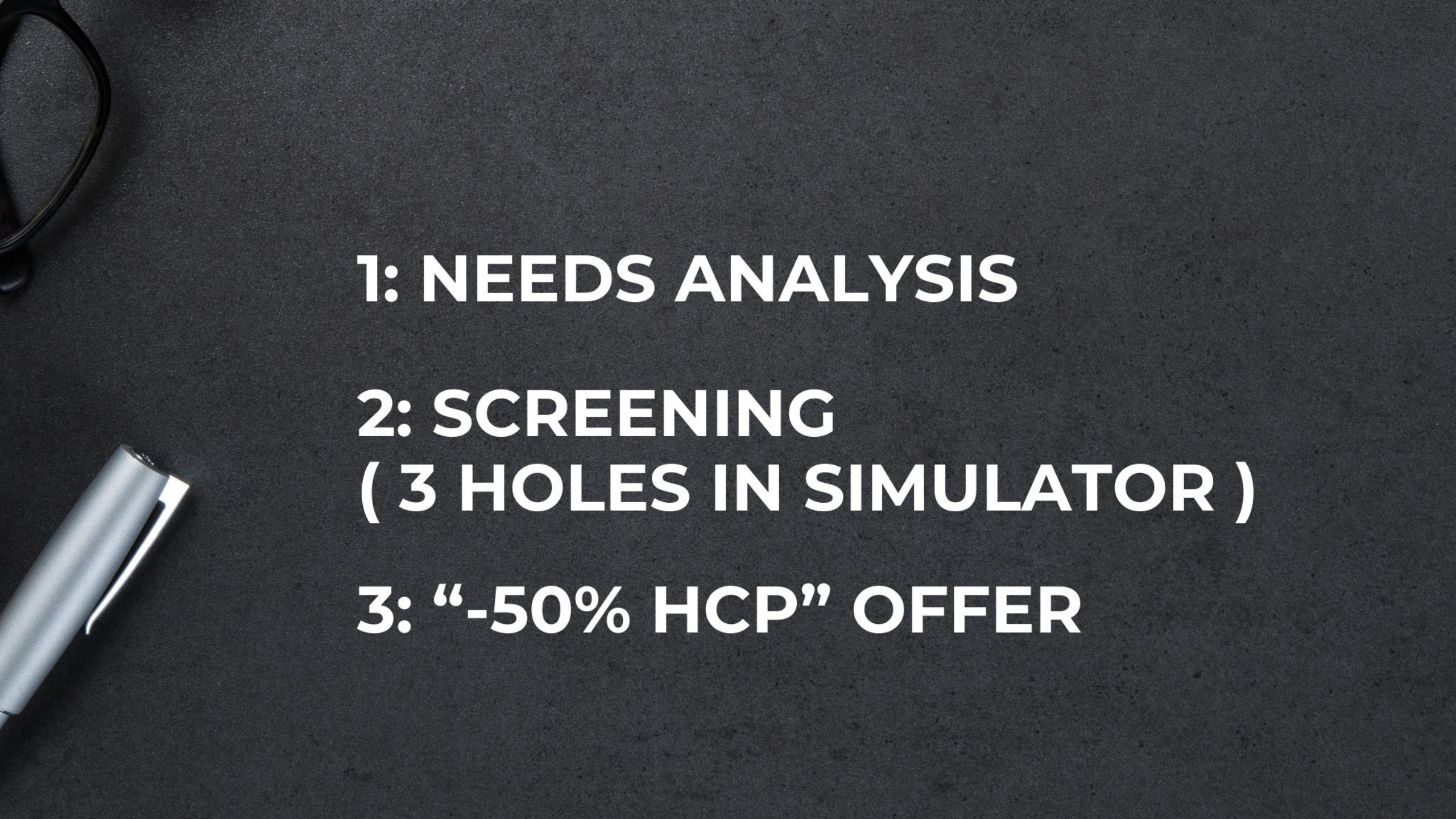
START WITH THE END GOAL

ALL GOLFERS WANT TO
SHOOT LOWER SCORES

SELL IT THROUGH A SCREENING

1: NEEDS ANALYSIS


1: NEEDS ANALYSIS
2: SCREENING
(3 HOLES IN SIMULATOR)


1: NEEDS ANALYSIS
2: SCREENING
(3 HOLES IN SIMULATOR)
3: “-50% HCP” OFFER

2

HEAD COACH & BUSINESS PERSON

2

HEAD COACH & BUSINESS PERSON

2

HEAD COACH & BUSINESS PERSON

COMMISSION, TEAMWORK & WEEKLY KPI'S

3

GETTING PEOPLE TO BUY

CONFUSED PEOPLE
MAKE NO DECISIONS

3

GETTING PEOPLE TO BUY

CONFUSED PEOPLE
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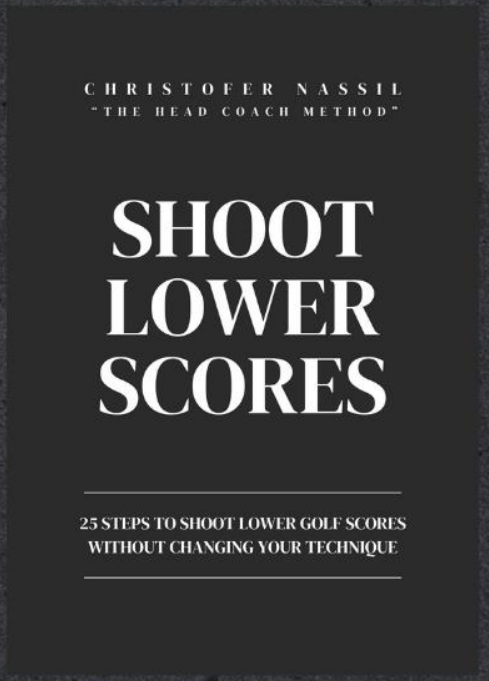
GIVE THE INFORMATION &
CHARGE FOR APPLICATION



4

TOOLS & TESTIMONIALS

5

YOU ARE THE SUM OF THE 5

5

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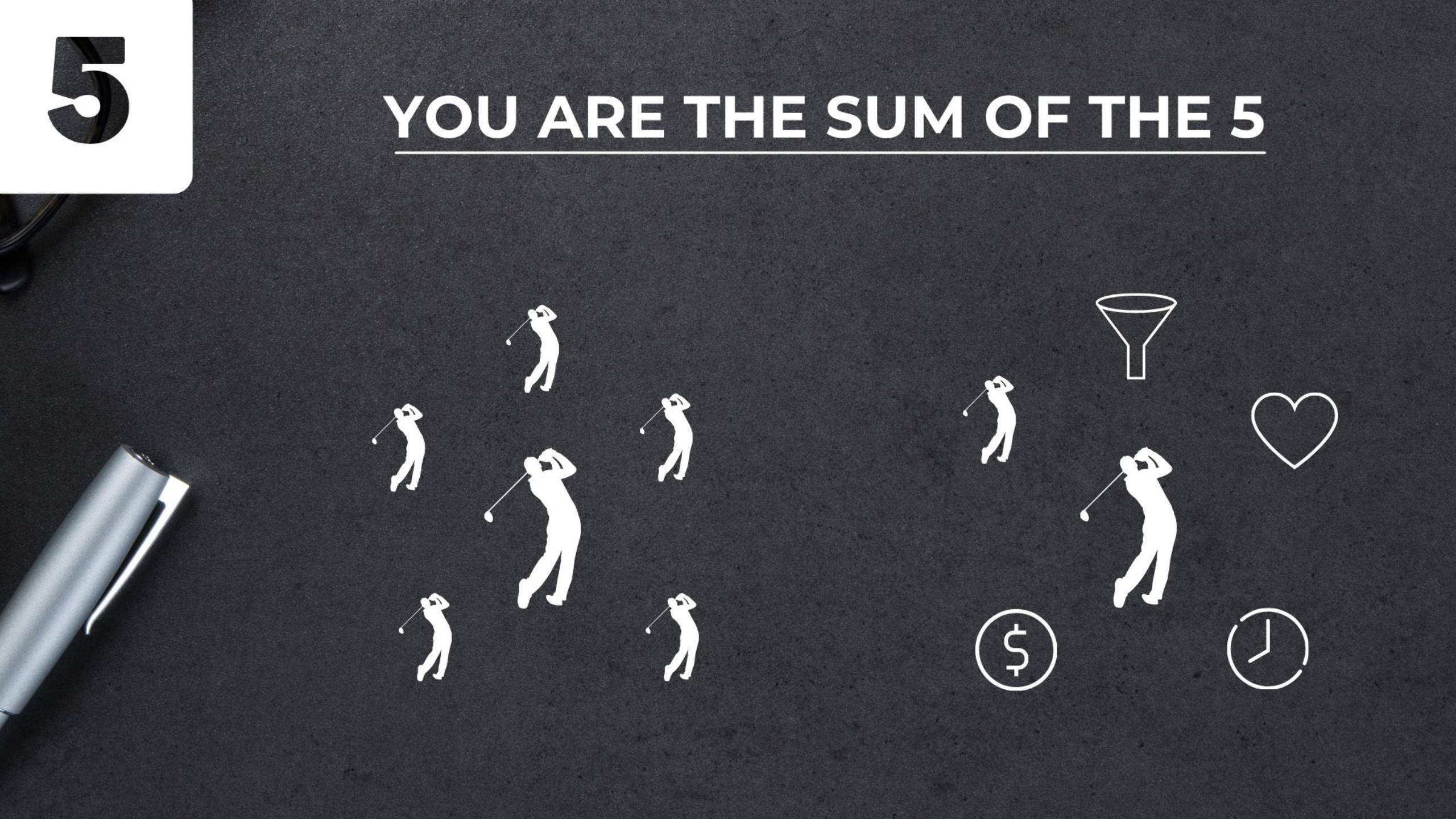

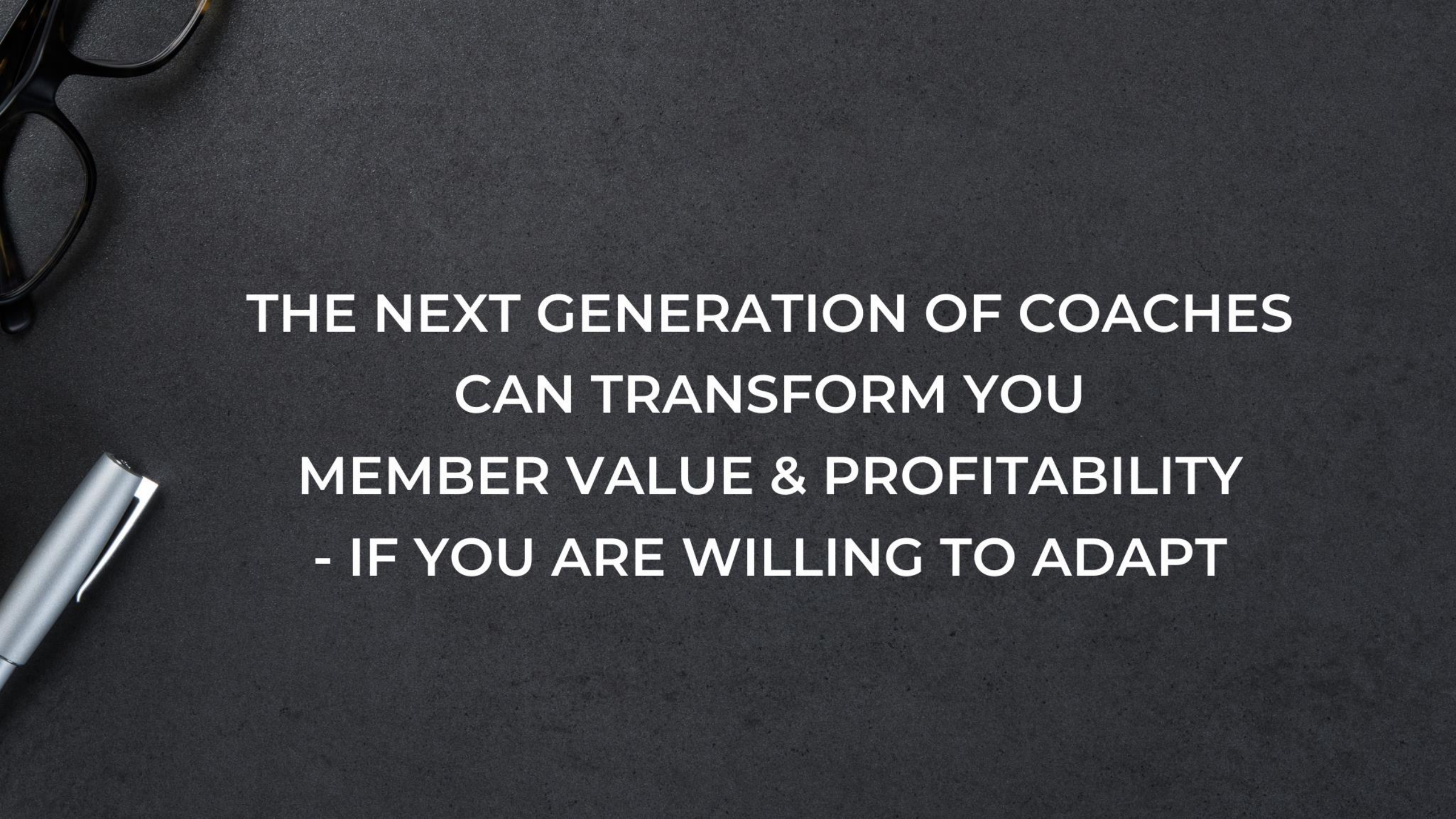
THE NEXT GENERATION OF COACHES
CAN TRANSFORM YOU
MEMBER VALUE & PROFITABILITY
- IF YOU ARE WILLING TO ADAPT

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